

"COMFORTTESTED" HOMES



HOMES OF
"ALL-WEATHER"
COMFORT

HALLIDAYS

BUILDING MATERIAL SPECIALISTS
ORIGINATORS OF "COMFORTTESTED" HOMES

COMFORT

THE

KEYSTONE

REASON

ABLE
COST

FUEL
ECONOMY

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APPEAR-
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TIME
SAVING
METHODS

THE

HALLIDAY

COMPANY LIMITED

HAMILTON - CANADA

originators of

**“COMFORTESTED”
HOMES**

In the Maritime Provinces

HALLIDAY-CRAFTSMEN Limited

TRURO, NOVA SCOTIA

Western Ontario

(West of Algoma Central Railway)

HALLIDAY-SUPERIOR Limited

PORT ARTHUR, ONTARIO

Catalog
No. 120



BEFORE YOU START



LET THE END OF THE JOURNEY BE CLEARLY IN SIGHT



You are thinking of building a new home. Plans are being considered. Ways and means are being discussed. You will start as soon as you

are able. And some day you will be living in your new home.

Between the time of planning and the day when you actually move into your new home, there is a long road to travel. Before you start let the end be plainly in sight. The purpose of this book is to make your journey pleasant and prosperous and to assure you, above all, that at the end of the road you will find COMFORT.

Thoughts of Home are Always Thoughts of Comfort

Think what it means to have cosy warmth in winter and refreshing coolness in summer. Comfort that takes little account of the direction of the wind or the rise and fall of the thermometer. Such comfort may be yours. It will be yours, if you build the "Comfortested" way.



Home of Mr. A. Hock, Wainfleet

Imagine Yourself in the New Home

At present your new home is a dream—a castle in the air. But some day it will shelter you the year round. What will you be able to say to your friends after the first winter? Which feature of your new home will give you the greatest satisfaction?

Will You Be Able To Say

"My house is very warm and we find it most convenient."
Denfield, Ont.

"Every person who comes in remarks, What a cosy, comfortable home you have!"
Florence, Ont.

"The house is situated on a high, cold spot, but is always warm and comfortable on the coldest days."
Ancaster, Ont.

"We used fully one-third less fuel. Our house is very cosy and warm."
Thamesford, Ont.



Home of Mr. and Mrs. Seagers,
Brighton Beach

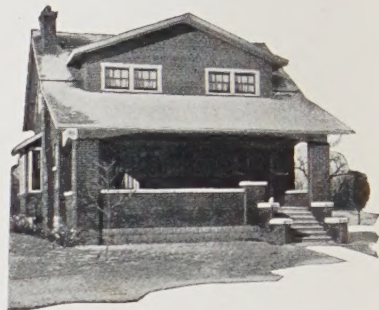
"Comfortested" Homes are Stronger, Quieter, Warmer in Winter, Cooler in Summer and Cost Less to Heat—



Dimmock's Lodge,
Gananoque, Ont.



Home of Stanley Murray,
Tavistock, Ont.



"I am glad to tell you how pleased we are with our 'Westmount' Home purchased from you.
"We have a lovely home, and we know it is well built, of better materials, at a saving in cost."

A. Lipsit, Grimsby, Ont.

It's the Hidden Dollars That Count



Comfort is the keynote of Halliday service to the home builder. Halliday houses are attractive (the pictures in this book prove that). They are convenient in layout. They are reasonable in price. But, above all, they are homes of "All Weather Comfort". They are such because they are built differently, of better materials, following methods that are unique. People are amazed when they see a Halliday Home under construction. To think that anybody should give special care and first thought to the details that are covered up—that seems to be a revolutionary idea. And so it is!

Build a Home of Which You Can Be Proud

Owners of "Comfortested Homes" are proud of them. They have a right to be. For in building the owners have achieved what they set out to do. They have realized a home of all-weather comfort, which is up-to-date in design and thoroughly modern in construction. And they have saved money, too. Look over the pictures on this page. They show you what can be done by anyone with ambition to build a home of which comfort is the key-note. Halliday service helps you from start to finish, assuring you of right designs and right materials throughout. You, too, can have a home to be proud of, and take a lot of joy out of building it. Do it this year. Make an early start. Follow the "Comfortested" plan and realize your ambition of having "the most comfortable house in town".



Home of J. E. Rae,
Moulinette, Ont.

"I found your materials of very good quality and figure I saved several hundred dollars, besides being a convenience and saving much time."

Levi Heximer,
Chippawa, Ont.



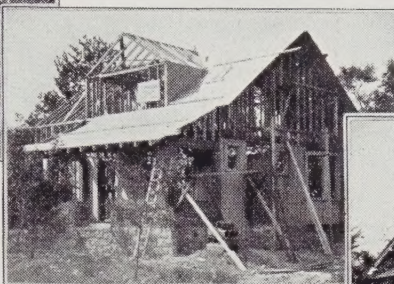
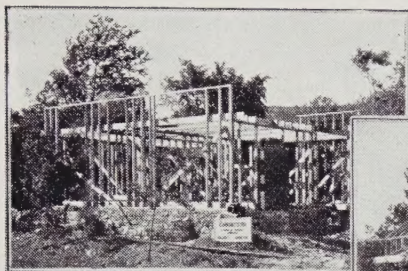
We'll See You Through

When you build a "Comfortested" Home there is but one responsibility: Ours. We take the load off your shoulders. And we guarantee to see you through. Instead of relying on one dealer for this, another for that, and someone else for the other, you place one bulk order. We are responsible to you to deliver all the necessary items needed to complete your home. You need have no further worries as to quality or quantity. We see you through.

One Order Covers Every Item

We Guarantee

"No Extras"



When you place an order for a Halliday Home you are through buying. You have ordered everything but masonry and plaster. Every item needed to complete your home will be shipped to you—even to the Sandpaper you may require—the Putty, Shellac and Paint—the Door Stops and Shelving—the Locks for the Doors and the windows all ready glazed—EVERYTHING, down to the last nail. We guarantee there will be "NO EXTRAS". When comparing prices remember these facts. The Halliday price is not just for lumber—not just for hardware and lumber—but for EVERYTHING.

Jas. W. Skinner, of Brockville, Ont., says: "Our house has been greatly admired. Frequently I have pointed out the class of material you sent me, which is of very high order and plenty of it. You could not better the quality, nor the layout and method of construction."

Save from \$200 to \$500 on Materials

First you get Plans, Details of Construction and Bill of Materials, FREE. This service alone is worth at least One Hundred Dollars. Instead of buying one item here and another there, you buy everything from us, (except masonry and plaster) on ONE ORDER. Instead of paying many profits, you pay but one Factory Distributor's profit on the entire transaction. You get a rock-bottom price, direct from us. Halliday customers say this saves as much as \$500 on a home.



"Hedgerow" Home of Mr. C. Sampson, Lynden

"This is a very warm, comfortable house. The material was A-1 and we figure we saved \$500. Your service was the very best."

Wm. Marshall.



"Sunnydale" Home of Mr. A. W. Kinnear, Consecon

What These Builders Saved

"My dad and I did most of the work on our house. I have saved about five hundred dollars (\$500) on the house by getting the materials from Hallidays."

D. Frego.

"I am very well pleased with my new home. The material you sent me was good stuff and I saved about \$400. I appreciate the way you made up my shortage."

Roy H. Kimball.

"I am quite convinced that I saved a lot of money by purchasing the whole house from one company."

D. C. Longhouse.

Better Homes at Lower Cost

You can Afford a "Comfortested" Home

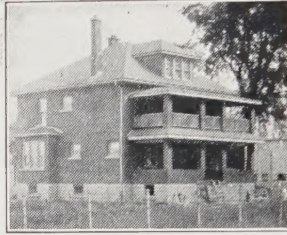
Anyone who has the means to build a home can afford to build the "Comfortested" way. Halliday service makes this possible. Whether you plan to build a small home or a large, imposing residence, the cost of "Comfortested" construction should not be more than you pay elsewhere for ordinary construction. Indeed, many customers tell us of large savings.

Homes of In-Built Comfort

We are pioneers in "In-built" comfort and originators of "Comfortested" Homes. We give more thought to hidden comfort than to any other feature. This we do by keeping up with new ideas in home construction. All-weather comfort is assured, 1st, by keeping inside heat from escaping in winter, and 2nd, by keeping outside heat from entering in summer. "Comfortested" construction does both. Walls and ceilings are heavily insulated, thus checking heat loss through roof and walls. Warm floors are assured by double construction.

Materials Cost Less

Halliday materials cost less. That is not just a phrase. You can prove it for yourself by a glance at our Catalog. There are few, if any, of the hundreds of items shown that you cannot buy for less money from the Halliday Catalog than elsewhere. If that be true of single items, it stands to reason that when you are buying a complete home your savings will be proportionately greater.



Halliday Methods Save You Money

The Halliday method of home building is the result of long experience in serving home builders. Money-saving methods, quantity production and direct dealing all result in saving you money. Instead of buying here and there, you make but one bulk purchase at factory distributor's prices. Everyone knows that is the cheapest way to buy.

Buying a Home

Remember, you are buying a home, not just so much lumber. Whichever way you go about it, this one thing you should keep in mind. From start to finish keep the thought of "Home" before you and you'll realize your dream. Among the happiest men in the world is the one who has just passed his first winter in a new home and has found it comfortable and "easy" on fuel. This is the experience of the "Comfortested" Home builder.

False Economy

A close buyer will congratulate himself on shaving a few dollars off the price of his material bill, forgetful of the fact that money spent on proper construction is spent only once—whereas there's no end to fuel waste.

Year by year a "cold" house takes its toll in extra fuel bills, needless waste, that might have been avoided by spending a little more on proper construction. It pays to insist on "Comfortested" construction. You get it only from Hallidays.

Our Ideals and Your Ideals are the Same

In building a house it pays to associate yourself with people whose foremost thought is for your comfort. People are amazed when they see a Halliday Home under construction. They see walls built in a way that seems revolutionary—and it is. Observers predict "that house will be the warmest in town," and they're right. It all amounts to this, that our ideals and yours are the same. Our ideal home is one that is warm in winter and easy on fuel. Cool in summer, too. One that is strongly built, of first-class materials. Conveniently laid out, attractive in appearance, and one that can be built at a cost well within your means. Isn't that your ideal of what a home should be? Then your ideal home will be found within the pages of this book.

North Bay, Ont.

I am not nervous as to Jack Frost's arrival, for I think I am well fortified against him. I might say that so far (December 22) we use cook-stove in the day-time and furnace in the evening, with only a light fire. We couldn't stand the heat of the two at the same time. This makes my house easy on the eye and coal bill.

A. G. Sutton.

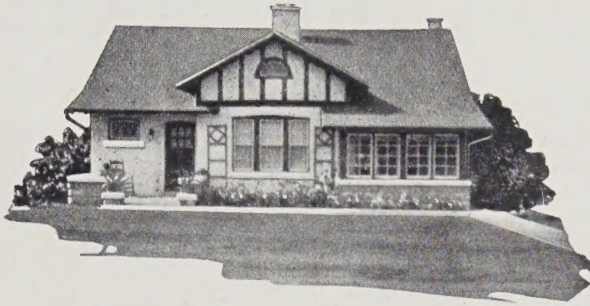
Georgetown, Ont.

I am putting it mildly when I say that I am pleased with my Halliday Home. I have never missed an opportunity to tell my friends that the material in this house is all of the best quality. My friends all think that I have a perfectly fine little home. This house is unusually easy to keep warm in the winter months.

Scott McLean.

Attractive Designs

Pleasing
Exteriors



Convenient
Interiors

The Home of Mr. and Mrs. J. J. Lyons, near Hamilton

Their letter says:

"We are very proud of our home—we have nothing but satisfactory remarks about materials. We found our home cool and well ventilated in the summer and very cosy in the winter."

"Comfortested" Homes do not rely solely on comfort for their appeal. Every home has been selected for its attractive appearance, convenience of layout and ease of construction. Each plan in this book has been triple checked by competent designers. An artistic exterior has been combined with the best layout of rooms, insuring proper light and ventilation.

Any Halliday Home will be an asset to its locality, a home of which the owner can feel justly proud. Mr. Freebern, of Sydenham, says, "Wish you could drop in and look the house over. Many of our villagers speak of it as the nicest house in Sydenham, from every angle."

Any Class of Construction

FRAME, STUCCO, BRICK VENEER OR BRICK

Many of the designs shown in this book are for frame construction, but they can readily be adapted to stucco, brick veneer or solid brick, when so desired. On request we will gladly furnish price of any frame house adapted to stucco, brick veneer or solid brick. Prices of brick veneer or stucco houses do not include the brick or stucco materials, unless when requested specially, in which case we shall be pleased to quote.

Homes shown in stucco and brick can also generally be adapted to frame construction. Tell us your preference and ask for prices.

Selected and Approved Plans

In order that purchasers of Halliday "Comfortested" Homes might be assured of the very latest ideas approved in modern house planning, we went the limit this year in preparing our new Home Catalog. In the first place we discarded many of the designs which we felt had outlived their usefulness. Then two architects, living in different cities, were entrusted with the task of going over the designs that remained, with a view to suggesting alterations and improvements. Thirdly, a very successful woman architect was consulted, so that we might get the reaction of the feminine mind to the changes we wished to make. Finally we chose many new designs, never used in our book before.

As soon as suggested improvements in design were returned to us the plans were submitted to a committee of five, who passed on their merits and gave the final decision as to what should be used and what discarded. Do you think that so many experts, all working in your interests, could go far astray? Could we do more to assure you that in buying a Halliday "Comfortested" Home you are getting the utmost for your money, an attractive exterior, conveniently planned rooms, with all the latest suggestions for saving steps and lightening the tasks of the home-keeper.

"GENEROUS VALUE FOR OUR MONEY"

"We thought it but fair to write you an appreciation of the straightforward manner in which you have carried out your end of our recent building contract with your firm. We are proud of our new home, 'The Gables', which you have just finished building for us at Brighton Beach. It looks even better than we anticipated.

"The proportions of the house are just right, giving it a fine 'homey' appearance. And not only does the building look good, but we know that our home is well built, because you have been quite generous with material used, both as to quantity and quality, while the workmanship has been of the best.

"Thanking you for giving us generous value for our money, we wish to remain,"

E. A. Seagers, L. W. Seagers,

Halliday Service Ensures You Getting BETTER MATERIALS

Just consider the facts. We are selling to you by mail. We are asking you to spend a lot of money on FAITH. When you receive the material you are bound to be unusually critical. Would we dare to ship poor material? We must give you quality not just good enough to "get by"—but the very best. If we sent you poor materials you would refuse the shipment. Could we afford to take such chances?

Our lumber, in short, is necessarily of the very best grade. It is the pick of the market in fact, bought with an expert eye and a trained knowledge—carefully inspected before it is shipped.

You get lumber of selected quality—every length of which must meet with your approval. The excellent quality of our material is an outstanding feature of

Halliday service. While the saving in price which we effect is appreciated by many, every purchaser unfailingly comments on the grade of the material we supply.



Your home when finished will be only as good as the material used in its construction. A coat of paint will make a poor house look well for a while but time soon tells.

"Never in my business experience have I enjoyed more real satisfaction than with the Halliday Company. Their ever-ready spirit of co-operation, willingness to make satisfactory adjustments, and superior quality of materials, are so much in evidence as to suggest the slogan—ONCE A CUSTOMER, ALWAYS A CUSTOMER."

Dr. L. M. Callbeck, Crapaud, P.E.I.

"Received the lumber and it is just dandy stuff. Well pleased with everything."

J. Robert Fraser, Summerside, P.E.I.

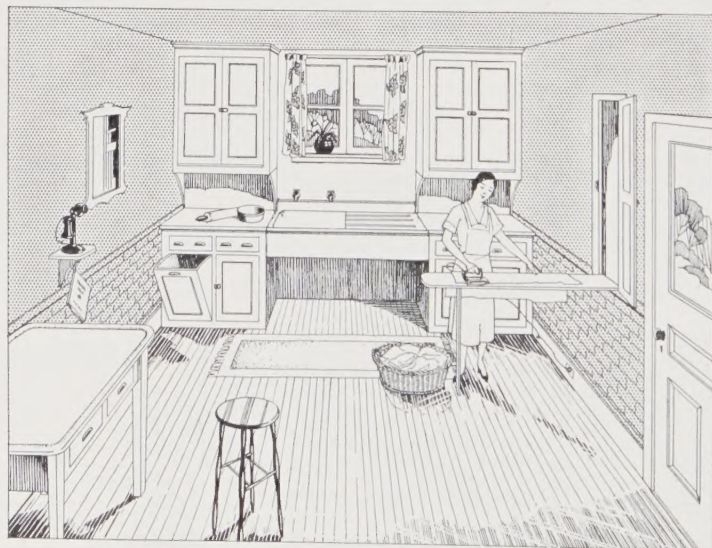
Testimonials

"We have been living in our "Sunnydale" Home since last October and have been real pleased with it. It proved very warm in the coldest weather we had this winter. The material furnished was first-class and there was plenty of everything. We were also pleased with the courteous treatment shown us at all times by your company. To anyone who intends to build I would certainly recommend the Halliday way. It is a wonderful advantage to know that you have everything, down to the smallest articles, on the spot before you start to build."

A. W. Kinnear, Consec, Ont.

The Modern Kitchen

The last few years have shown great strides in kitchen planning! The modern trend is toward smaller kitchens, yet they are planned so cleverly that their convenience gladdens the heart of the busy homekeeper. Many steps are saved daily, for the things you need always seem to be



within easy reach of your arm. Labor-saving devices are many. Perhaps a built-in ironing-board will be tucked snugly into the wall. A special cupboard for mops and brooms may be shown, and almost invariably the splendid roomy built-in cabinets, with as much shelf-space as the old-fashioned pantry used to provide. Just above the sink is placed a cheery window, to ensure light and ventilation while at work. Frequently the design shows a charming breakfast nook, where the family will choose to take many meals, a great saving of steps to and from the dining room.



FREE Architectural Service

The purchase of a Halliday Home does not mean that you get mere building materials. You get free architectural service as well, and that means more than a saving of from fifty to a hundred dollars on each home.

Blue Prints in Triplicate

Three sets of plans showing the construction of the house in full detail are provided. These show foundation plan, floor plans, wall elevations and sections, giving details of construction, beside many helpful suggestions indicating how walls, cornices, etc., are to be built. In addition a special sheet of instructions for the use

of the Insulating Lumber is included. All plans are easy to follow, and any good carpenter can read them without difficulty.

With the Ready-cut Homes special diagrams are supplied showing the size and proper location of every ready-cut piece.

List of Material

For every home a list of material has been prepared by competent men with long experience in building. This list covers every item from the cellar frames to the last coat of paint and is complete in every particular. It shows exactly what is sent with each home and where each piece is

intended to be used. With the plans and the Bill of Material, there is little danger of doing anything wrong.

The experience of the many builders of "Comfortested" Homes proves in actual practice the accuracy and sufficiency of these "Lists of Materials".

Worth \$100. Costs You Nothing

The value of this very complete Architectural Service is at least \$100 to any home builder, but when you build a "Comfortested" Home it costs you nothing. It is part of our service to home builders. Plans and Lists of Material are all prepared ready to mail on short notice. They have all been drafted with a thoroughness that makes them acceptable to the building authorities whose approval may have to be obtained, and we stand ready at all times to give further information or details, if needed.

BUILD BY PLAN— NOT BY GUESS

Never attempt the construction of a home without properly detailed plans for your men to follow. It is the most expensive "economy" the Home Builder can practise.



To You Madam!

Hamilton, Ont.
Port Arthur, Ont.
Truro, Nova Scotia.

Halliday's
FACTORY DISTRIBUTORS. ESTABLISHED 1888.

Sales offices at
London, Ont.
Halifax, N.S.

Dear Madam:

No doubt you have cherished a lifelong dream that some day you would have a home of your own. And you would plan it yourself, so that it might embody all your ideas of what a real home should be like. This is one of the noblest ambitions a person can have. To work for a home brings out some of the finest qualities of human nature. No rented rooms, no apartment life can ever satisfy your longings for a real home.

Now your ideas are taking definite shape. You have decided to build. What pride you feel in planning the new home yourself! You want to make it just as handy and comfortable as a house can be.

There are many modern devices for saving a woman's steps and multiplying her hours of leisure. Of course you want them all! What lovely homes are to-day within the reach of people with modest incomes!

But of all the things you plan to build into the new home let COMFORT take first place. Cosy warmth! Weather-proofness! Ability to resist storms and come safely through "dips" of zero weather.

Have you not heard people say when a bitter wind was blowing, "About all we can accomplish to-day is putting fuel on the fire!"

Do up-to-date, successful people talk that way? Never! They realize that time is too valuable to allow half the winter to pass in discomfort. You want to have joy in your work; you wish to entertain. Why let the weather stop you?

The way to be assured of this great boon of COMFORT in your new home is to investigate Halliday "Comfortested" construction. You wish and expect a warm, well-built house. The Halliday Way assures it.

Yours for Comfort,
THE HALLIDAY COMPANY LIMITED

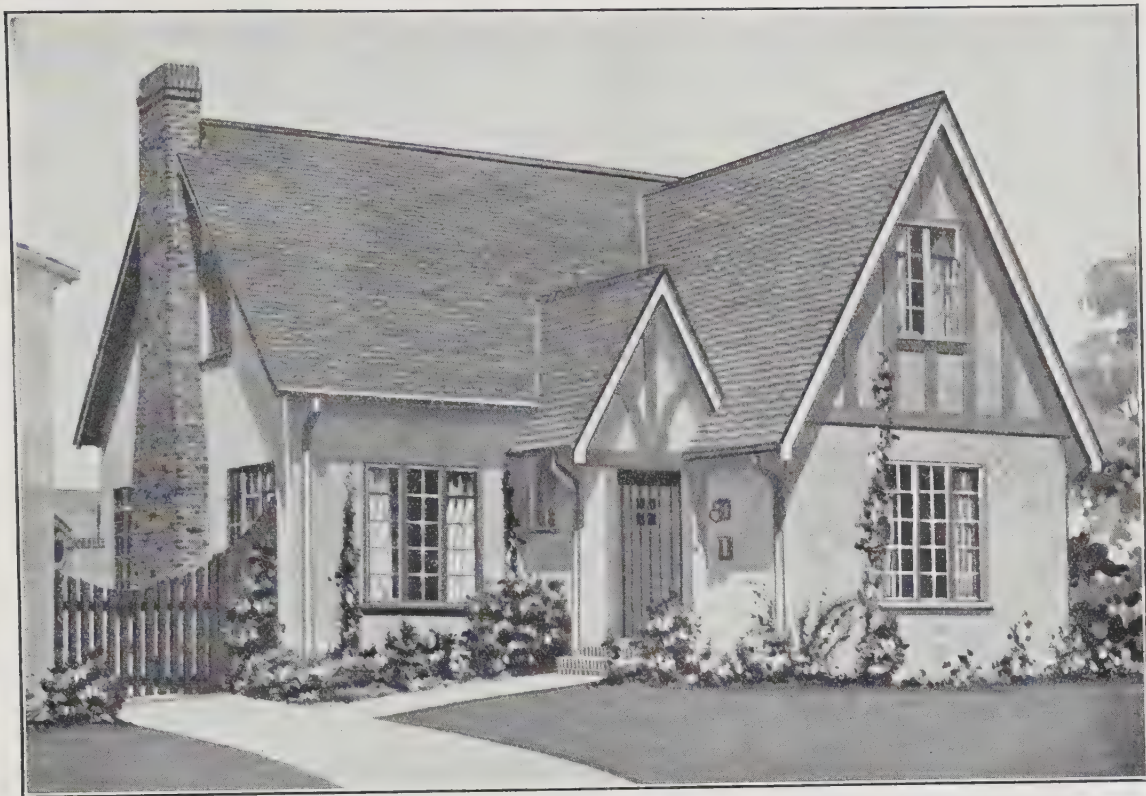
P.S. Women expect, and rightly so, that their wishes will be respected with regard to the interior arrangement of the home. But it is of even greater importance that women should bring their influence to bear in the vitally essential details of constructing walls, floor and roof, for it is here that COMFORT is once and for all decided.

OUR GUARANTEE PROTECTS YOU FULLY

To purchasers of "Comfortested" Homes we guarantee to supply, for the purchase price, sufficient of all materials (masonry and plaster excepted), to complete the home chosen according to the working plans provided. Our Bills of Material cover every item, and we agree to make good anything found short or damaged in transit. We further guarantee all material to be of high quality and satisfactory to the purchaser. In short, we guarantee to see you through.

Blind River.
"Throughout the past winter, which is one of the severest in years, I have not experienced one uncomfortable hour. As there are no storm windows on the house I believe this is a great credit to the Halliday Company. I have found the Halliday Company very courteous and fair in my dealings with them."

Mrs. J. Norman.



DEVON

30 ft. x 31 ft.

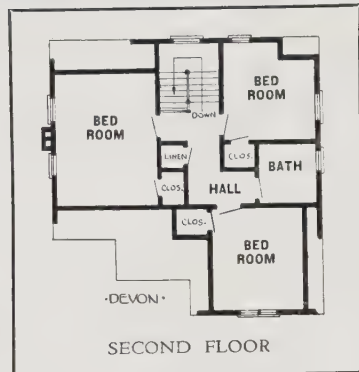
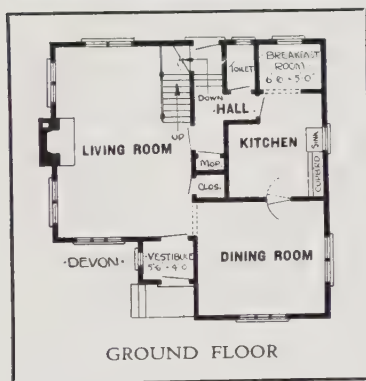
Six Rooms, Bathroom and
Extra Toilet

STUCCO

Group C

(See Price List)

This design shown here in stucco construction can be adapted to frame, brick veneer or solid brick. Inquire about prices.



Picturesque English Design with Effective Half-Timbering

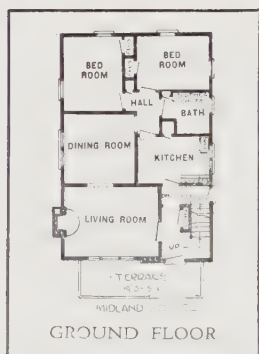
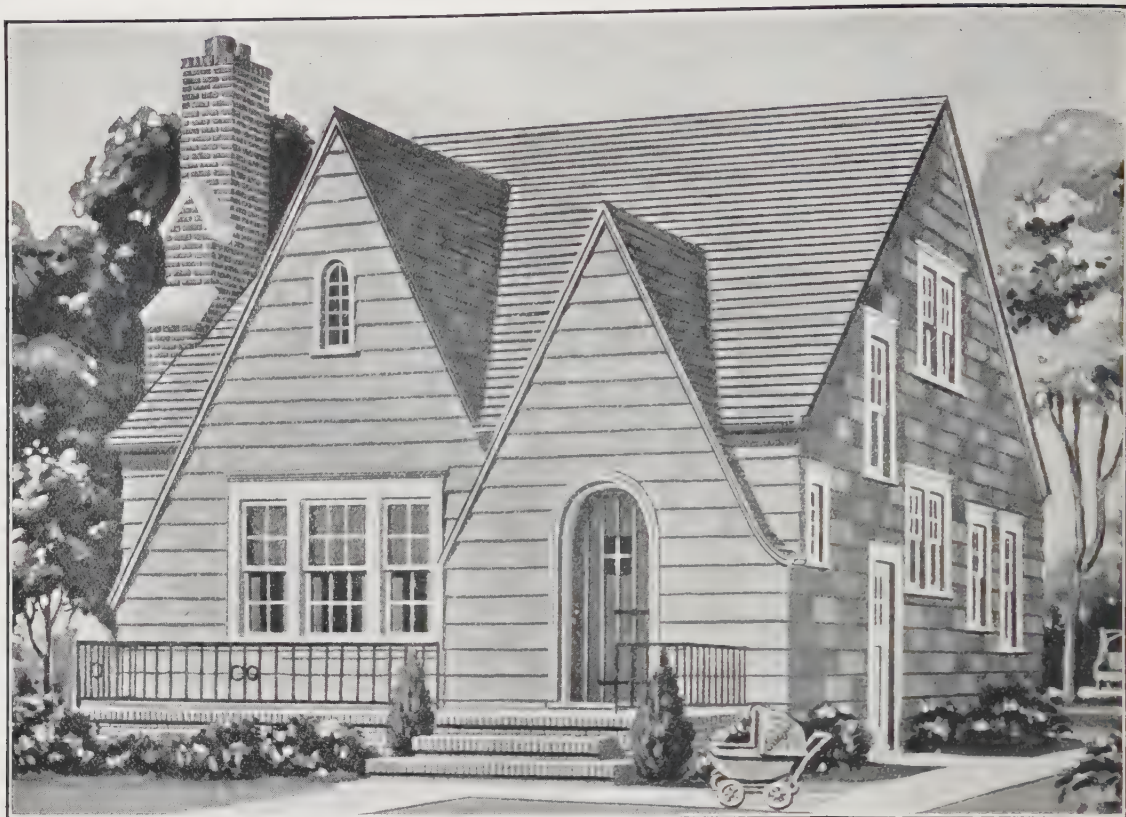
For those people who love to have beauty around them even in a modest home, the "Devon" has much to offer. The quaint Tudor doorway almost seems to say "Welcome!" Very English, too, is the effective half-timbering in the steep gables. Altogether there is a gracious charm about this design that continues to satisfy those who are so fortunate as to be able to call it home.

A MARVELOUS LIVING-ROOM

The interior is a model of perfect arrangement. How would you like to dispense hospitality to your guests in this wonderful twenty-one-foot-long living-room? Imagine a crackling fire in the big welcoming fireplace and the light falling into the room from three sides. At the far end the graceful open stairway shows. The dining-room is big and cheery, too, and the kitchen is one of those modern workshops where everything you want seems to be within arm's length. Through an arch in the rear you glimpse a charming breakfast alcove. The second floor plan shows three large bedrooms with closets, a linen cupboard and clothes chute. Beside the bathroom upstairs there is a convenient toilet off the kitchen.

"It is easier to keep the temperature at 70° than 65°."
N. Wiles.

"Our home is nearing completion and I am well pleased with it. Many very favorable comments."
W. H. Fleming.



MIDLAND

24 ft. x 36 ft.

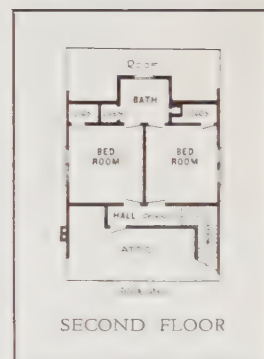
Seven Rooms and Bathroom

SHINGLE FINISH

Group C

(See Price List)

The design shown here in shingle finish may be readily adapted to frame, stucco, brick veneer or solid brick. Write for prices.



Picturesque English Design Reasonably Priced

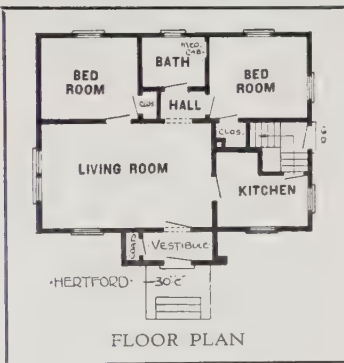
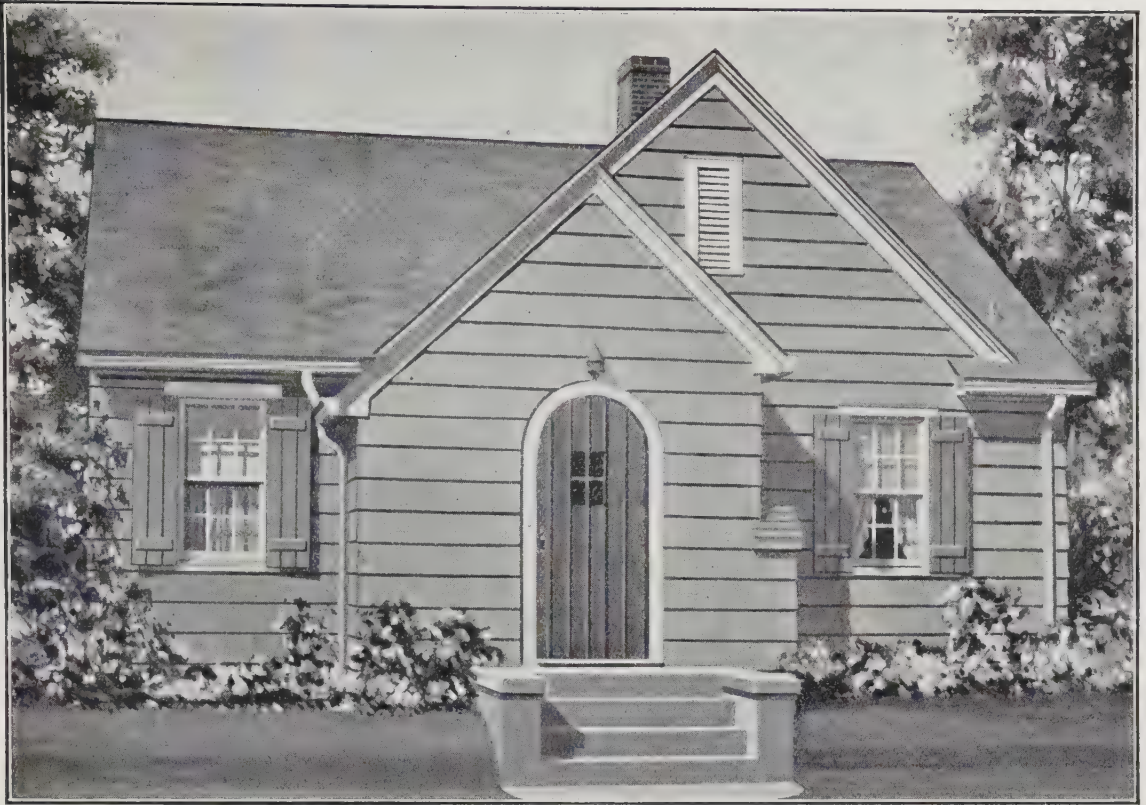
If you are looking for something just a bit different your search may well end with the "Midland". This striking design embodies many of the features that have made the English style so amazingly popular. The sweeping gable lines, the shingled walls, the brick paved terrace with its wrought-iron railing, the unusually handsome chimney and the interesting door, all combine to give a striking individuality to this lovely home. That it can be built at such a reasonable cost is one of the wonders of the Halliday way.

CHOICE OF TWO PLANS

Here you have an interesting choice in the arrangement of rooms. If your family is small you may prefer to finish only the first floor, which gives a perfect layout of five rooms, including two bedrooms and bath. If you are interested in having extra bedrooms you will finish the second floor as well, which adds two large rooms and a toilet. Whichever way you finish it you have an ideal home with large, well lighted rooms, a modern kitchen and abundant closet space, including two linen cupboards, a clothes chute and a medicine cabinet in the bathroom.

"We are so well pleased that we would highly recommend the Halliday Company to all those who are intending to build. We consider we saved about one-fourth and have better materials."

John Kellow, Oshawa.



HERTFORD

30 ft. x 22 ft.

Four Rooms and Bathroom
FRAME

Group A

(See Price List)

The design shown here in frame may be readily adapted to stucco, brick veneer or solid brick construction. Inquire about prices.

Dunnville, Ont.

"We are getting along fine with the building of the house. The carload of materials arrived in good condition."

Sam Lyons, Jr.

Graceful Roof Lines

There is an ever increasing demand for houses of this type, of moderate size, but with a charming individuality. The popular English style is expressed in graceful roof lines, in the quaint windows with their battened shutters and the handsome circle-top door. The wide siding of the walls in combination with the colorful asphalt shingles makes an exterior at once most modern and attractive.

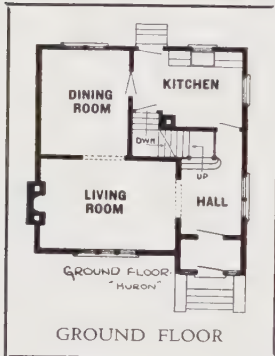
Now view it from the inside. Quite surprising, isn't it, how much spaciousness you can get out of four rooms! The front gable provides a vestibule, also a closet for wraps where a beautiful mirror door is set just in the right place so you may view yourself on entering the house or leaving. The combination living and dining-room is ample for every demand you may wish to put upon it. The two large bedrooms and the bathroom are kept separate from the living quarters by a hall.

EASY ON FUEL

Can you imagine a layout easier to heat than this? No room is remote. The whole plan is compact, snug, livable. "Comfortested" construction of walls and ceiling prevents heat loss and assures cosy warmth even in severe weather.

"It certainly saves a lot of money buying everything on one order."

R. L. Gillian, Orillia.



HURON

24 ft. x 24 ft.

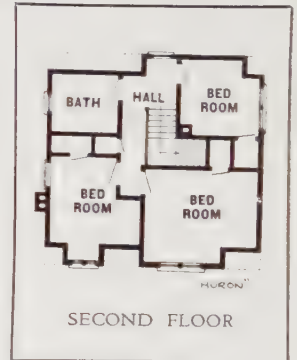
Six Rooms and Bathroom

STUCCO

Group C

(See Price List)

This design is here shown in stucco. We will be pleased to quote prices if you prefer to build it in frame or brick construction.



Distinctive Charm in a Small Home

Considering the very moderate cost of the "Huron" it certainly offers more points of distinction than is usual in a home of its size. The entrance is particularly handsome, from its brick steps to its half-timbered gable and small decorative windows. Inside it is just as pleasing. It has a vestibule, which you will appreciate during cold weather, divided from the fine square hall by a French door. The large living-room, made cosy by its fireplace, shows the dining-room through an arch. The kitchen has the very latest arrangement of built-in cabinets.

Upstairs are three nice bedrooms, each with a clothes closet, and a roomy linen closet besides.

"I have finished building your "Hillcrest" and cannot speak too highly of the way you have treated me and also of your square dealings.
"I never finished a house with better material. There was not one bad board in the interior finish, and if I can I will surely turn all my business your way."

A. A. Fulcher, Forest, Ont.



BRANT

26 ft. x 32 ft.

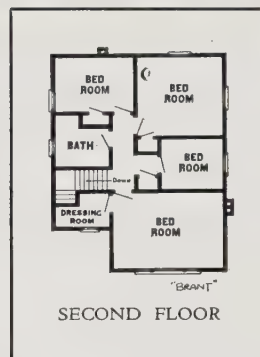
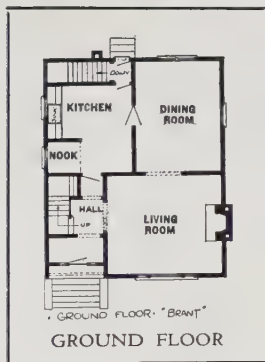
Seven Rooms and Bathroom

STUCCO

Group D

(See Price List)

This design is shown in stucco. It may readily be adapted to frame, brick veneer or solid brick construction. Write for prices.



A Real Home of Substantial Comfort

Here is the ideal plan for homey comfort. Every room is a good size and shape and there is no waste space. The "Brant" has many features of distinctive charm. Note the vestibule giving added warmth during winter. The large living-room, which you enter through an arched opening from the hall, shows a handsome fireplace. The modern arrangements of the kitchen are quite above criticism and there is a charming breakfast alcove.

PLENTY OF ROOM UPSTAIRS

The fine large front bedroom has a dressing room attached. There are two other bedrooms, both of good size with clothes closets, and a lovely little room which may be used either as a child's room or a sewing room. The bathroom is a nice size and there is a linen closet off the hall.

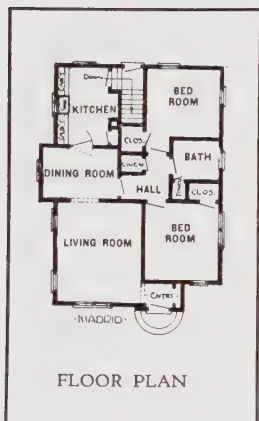
Build the "Comfortested" way and you will agree with Mr. Stephenson, who wrote as follows:

"We have now been living in our Halliday Home for some time and wish to let you know how pleased we are.

"We found your service a great help and materials of the best quality.

"We saved TIME and MONEY by building the Halliday way."

Fred Stephenson, Vineland, Ont.



MADRID

24 ft. x 34 ft. 6 ins.

Five Rooms and Bathroom

STUCCO

Group A

(See Price List)

The design here shown in stucco may be adapted to frame or brick construction. Inquire about prices.

Haliburton, Ont.

"I might say that my house is perfectly satisfactory and is generally admired by all who have inspected it. Your adjustments have been prompt and generous. Wishing your company every success I remain

Yours sincerely

H. B. Feir.

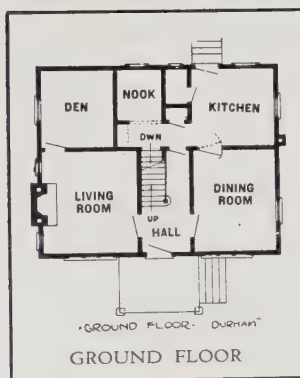
Charming Design Adapted from the Spanish

Here is an architectural design of rare old-world charm, yet as smartly up-to-the-minute as a city apartment. Finished in smooth stucco, the chastely simple lines are only relieved by the handsome porch and the broad bay of the dining-room.

PLANNED FOR EFFICIENT HOUSEKEEPING

The five rooms all on the ground floor are cleverly arranged to save steps and lighten the tasks of the homemaker. On entering the vestibule you find a coat closet to the right. On the left you glimpse the large living-room, lighted by three windows. The cosy dining-room shows through an arch. The kitchen is a well arranged workroom, where everything is placed within easy reach. Note the space for brooms and the linen closet, as well as an extra towel shelf and a clothes chute in the bathroom.

"Our home is finished; we find it very warm."—H. G. Ward.



DURHAM

30 ft. x 24 ft.

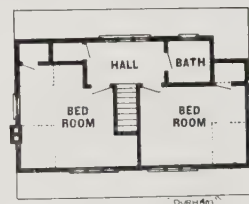
Six Rooms, Breakfast Nook
and Bathroom

FRAME

Group C

(See Price List)

This house may also be built in stucco,
brick veneer or solid brick. Write for
prices.



SECOND FLOOR

The Kind of House You Are Proud to Build

The cosy, substantial appearance of this well-planned home makes it a general favorite. The square porch of new design and the low dormer give distinction to the exterior. On entering the square hall the living-room with its handsome fireplace is seen to the left. On the right are the dining-room and spacious kitchen with pantry and linen closet adjoining.

EXTRA ROOM DOWNSTAIRS

A special feature of this home is the spare room downstairs. This may be used as either bedroom or den. There is a charming breakfast-room, too, with built-in furniture supplied. Upstairs are two large bedrooms, a bathroom and spacious linen closet. Altogether this is a most livable house, compact, easy to heat, with not a square foot of space wasted.

F. W. Goble, of Woodstock, Ont., writes:

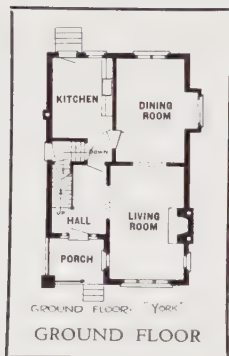
Gentlemen—I am enclosing a snap of our new cottage, which we find very satisfactory in every way. The material sent was as represented and any shortage was adjusted at once. I believe the insulating of the house to be of great benefit. It is easy to put on and it is a great fuel saver. If we were building again we would surely build the "Halliday Way".

William Wicks, of Stamford, Ont., says:

"We have completed the home. It has made a nice looking house. We are well pleased with it. Everyone who has seen it claims it is a good plan for a house. I believe it will be warm in the cold weather. Both the material and also the service has been quite satisfactory."

W. McWhirter, of Guelph, Ont., says:

"We received the car of material and found everything in good shape."



YORK

21 ft. 6 ins. x 35 ft.

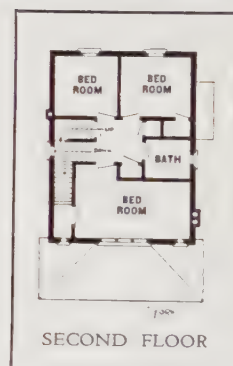
Six Rooms and Bathroom

BRICK VENEER

Group C

(See Price List)

The design is shown in brick veneer. It may be adapted to frame, stucco or solid brick. Write for prices.



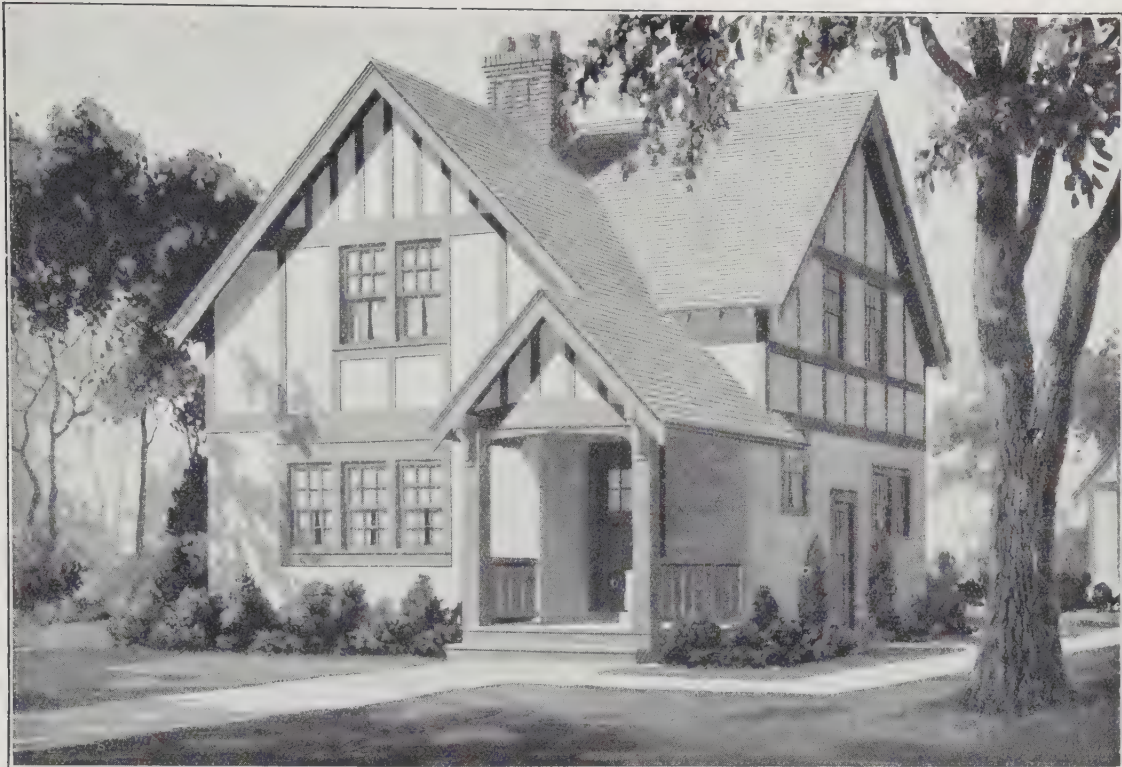
Can Be Built on a Narrow Lot

If you are looking for a home of roomy comfort that can be placed on a comparatively narrow lot, you are likely to choose the "York". The exterior has a solid, substantial air to which the triple windows give a distinctive touch. On entering you find a square reception hall showing the open stairway. Note the fine large living-room with its lovely fireplace. The dining-room, which is also large, is separated from the living-room by an arch. The handy layout of the kitchen with plenty of built-in cupboard space, will delight any housekeeper.

PLENTY OF CLOSETS

Upstairs are three large bedrooms, and ample clothes closet space. Then there is an extra closet off the bathroom and a roomy linen closet.

You know the "weather-vane" sort of building, where the family moves to the other side of the house whenever the wind blows. Why not build the "Comfortested" way and be sure of a better, warmer home?



PARKLAWN

26 ft. x 28 ft.

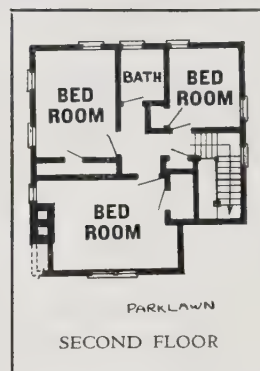
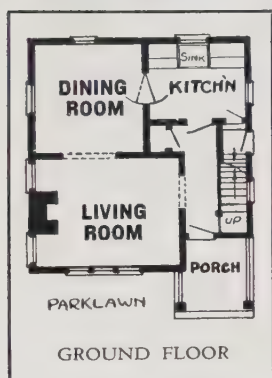
Six Rooms and Bathroom

STUCCO

Group D

(See Price List)

This home may also be built in frame, brick veneer or solid brick. Write for prices.



A Charming English Type

Beauty combined with convenience makes this lovely "English" type of home immensely popular. Its cosy comfort, however, will be its most discussed feature. Built the "Comforted" way and finished in stucco, it seems everything that a home should be. The gabled roof with half-timbered effect makes this home seem larger than it really is, yet the measurements are such that it can be placed on a thirty-foot lot.

ROOMS OF AMPLE SIZE

You will like the large rooms. From the porch under the hooded gable you enter a big hall with fine open stairway. Through an arch to the left you glimpse the spacious living-room with its inviting fireplace at the far end. The dining-room, also large, leads to the kitchen, which is the last word in modern appointment, with its commodious built-in cabinets and side entrance convenient to both kitchen and cellar. Upstairs are three fine bedrooms, each ventilated by more than one window, also bathroom and linen closet, handily arranged around a central hall.

Dr. J. S. Evans, Clinton, Ont. says:

"I have enjoyed the services given and have nothing but praise to offer for the way you have dealt with me in the erection of our home, which I feel we have reason to be proud of."



FOREST LAWN

24 ft. x 28 ft.

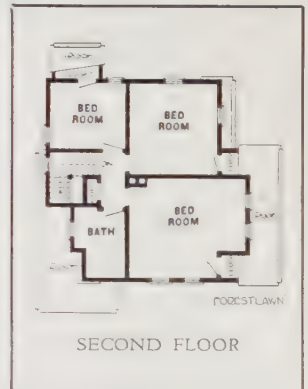
Six Rooms and Bathroom

STUCCO

Group D

(See Price List)

The design shown here in stucco may be readily adapted to frame, brick veneer or solid brick construction. Write for prices.



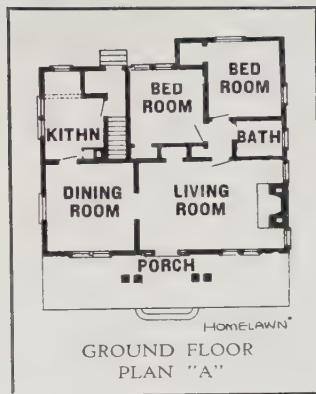
A Beautiful English Design

Truly English in its charming exterior, yet thoroughly adapted to our rugged climate by its "Comfortested" construction, every room will be comfortable winter or summer. This beautiful home will be a credit to any community and a lasting joy to its owner. There are so many pleasing features about this design that it seems unnecessary to mention them. The stucco walls, the hooded entrance, the unusual roof lines, the spacious porch brought under the long sweeping roof, all combine to make this home most desirable.

A FLOOR PLAN MOST CLEVERLY ARRANGED

With this unique design goes a floor plan that gives the utmost in comfort and convenience. Downstairs are three rooms and large central hall. On entering you find yourself in a vestibule which is provided with a coat closet. The fine large living-room has French doors opening on the side porch. The fireplace is placed centrally and allows for kitchen flue to be taken up in the main chimney. The dining-room is ample in size and lighted by three windows. The kitchen is thoroughly modern with its arrangement of cabinets. Upstairs are three well ventilated bedrooms and the bathroom. Plenty of closet space is provided and a linen closet is placed in the hall.

Mr. C. Burns, says: "I recommend your "Comfortested" Homes to all my friends."



HOMELAWN

Plan "A"—36 ft. x 37 ft.

Plan "B"—34 ft. x 44 ft.

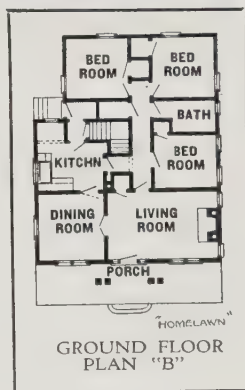
Five or Six Rooms and Bathroom

FRAME

Group C & D

(See Price List)

This design is shown in frame construction. It can readily be adapted to stucco, brick veneer or solid brick. Write for prices.



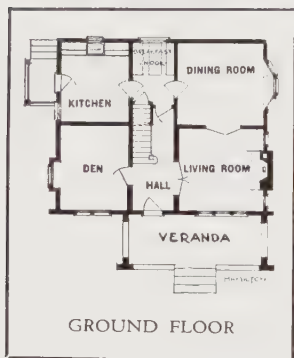
A Colonial Bungalow

This lovely Colonial Bungalow has won wide popularity. Beauty, dignity and refinement are shown in every line. All details harmonize perfectly. The completed home will lend charm to any community and win admiration from all who see it. There is a broad cement or brick terrace across the front of the house, over which the artistic hooded entrance is placed. This beautiful entrance is typically colonial from the panelled door to the stately pillars, and it speaks of the care that has been put into its design. The main walls are finished in siding set off by flower boxes and the lattice-work, all of which are included in the price of this home.

TWO PLANS TO CHOOSE FROM

Two distinct floor plans are offered with this house, one with five rooms and the other with six rooms. Both are clever arrangements. In each the living and dining-rooms are the same, where certainly beauty and comfort have been given first thought, from the cosy fireplace to the handsome French doors that divide the rooms. Adjoining the kitchen is shown a charming dinette. The big roof area is amply taken care of by the insulated ceiling, which prevents heat loss through the roof. "Comfortested" construction will insure warmth in zero weather with moderate fuel bills.

Mrs. Marion O'Connell, Lundy, N. S., says:
I received all materials for my little bungalow, the "Fairbanks." Words are inadequate to express to you my great satisfaction and to tell you that your method of doing business is most pleasing and gratifying. I am really proud of my business dealings with you, for reliability, promptness, service and exceptionally fair and honest dealings. Again, I repeat, I am a satisfied customer and expect to build overnite bungalows and can assure you that my buying will be with the Halliday Company."



HAMILTON

32 ft. x 26 ft.

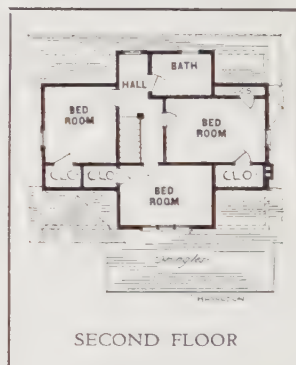
Seven Rooms and Bathroom

STUCCO

Group D

(See Price List)

This home may also be built in brick veneer or solid brick. Write for prices.



A Lovely Home That Smiles Its Welcome

Everyone admires this charming bungalow, and no wonder, for it seems to be all that makes a home worth while. The attractive design of the exterior, with the added charm of stucco, combine to make it one of the finest homes we have ever offered. The interior arrangement is all that can be wished for. You step into a wide hall with the stairs leading directly to the second floor. On the right you enter the lovely living-room and equally large dining-room, divided by a pair of French doors.

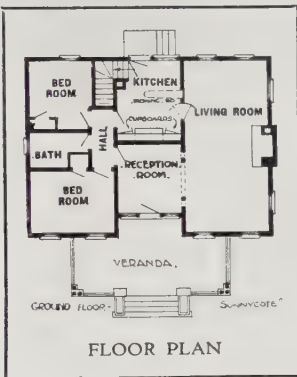
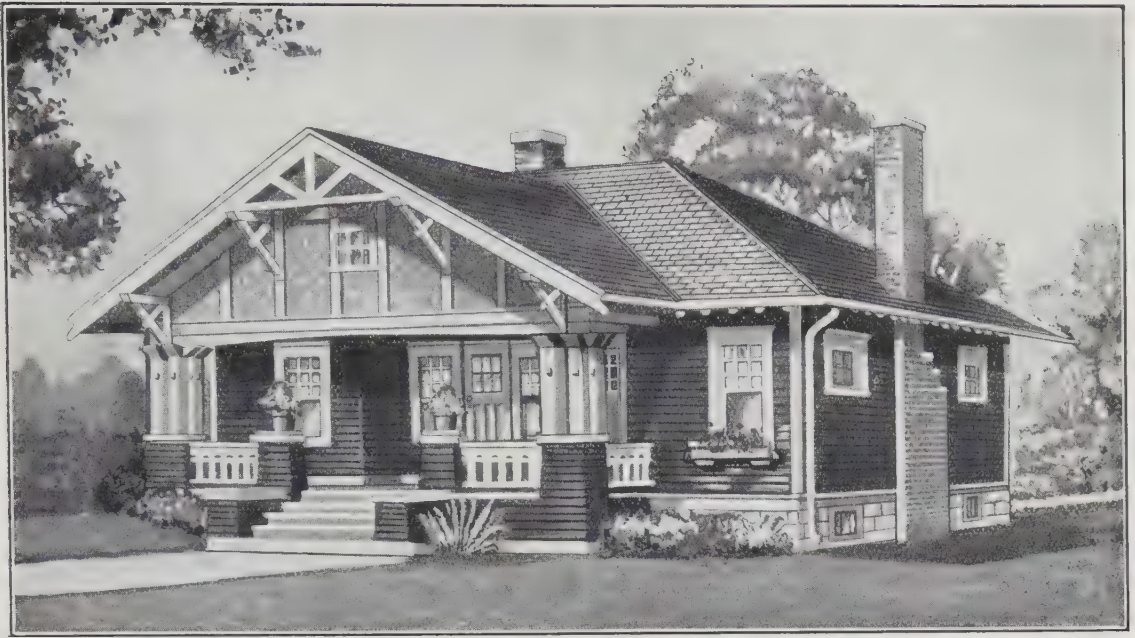
A HANDY BREAKFAST NOOK

Between the dining-room and kitchen is placed a breakfast nook with built-in furniture. The fine modern kitchen is supplied with plenty of cabinet space and has the sink well located beneath a window to insure light and air while working.

The layout of the rooms upstairs provides three big bedrooms and a bathroom, with ample closet space.

John A. Kennedy, Sarnia, Ont., says:

"The material for our home complete was purchased from the Halliday Company. Everything was number one material, and the service was excellent."



SUNNYCOTE

35 ft. x 26 ft. 6 in.

Four Rooms and Bathroom

FRAME

Group C

(See Price List)

This design may readily be adapted to stucco or brick construction. Inquire about prices.

"The recent cold snap was the coldest recorded here this year and must say we found our "Comfortested" Home very comfortable — much more comfortable than the old house."

N. McKINNON,
Woodstock.

With Lovely Reception Hall

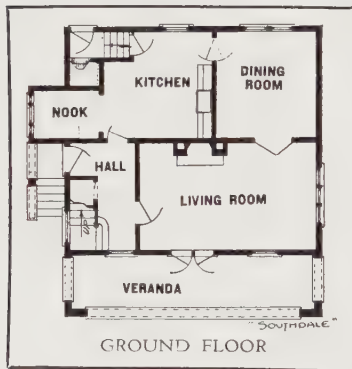
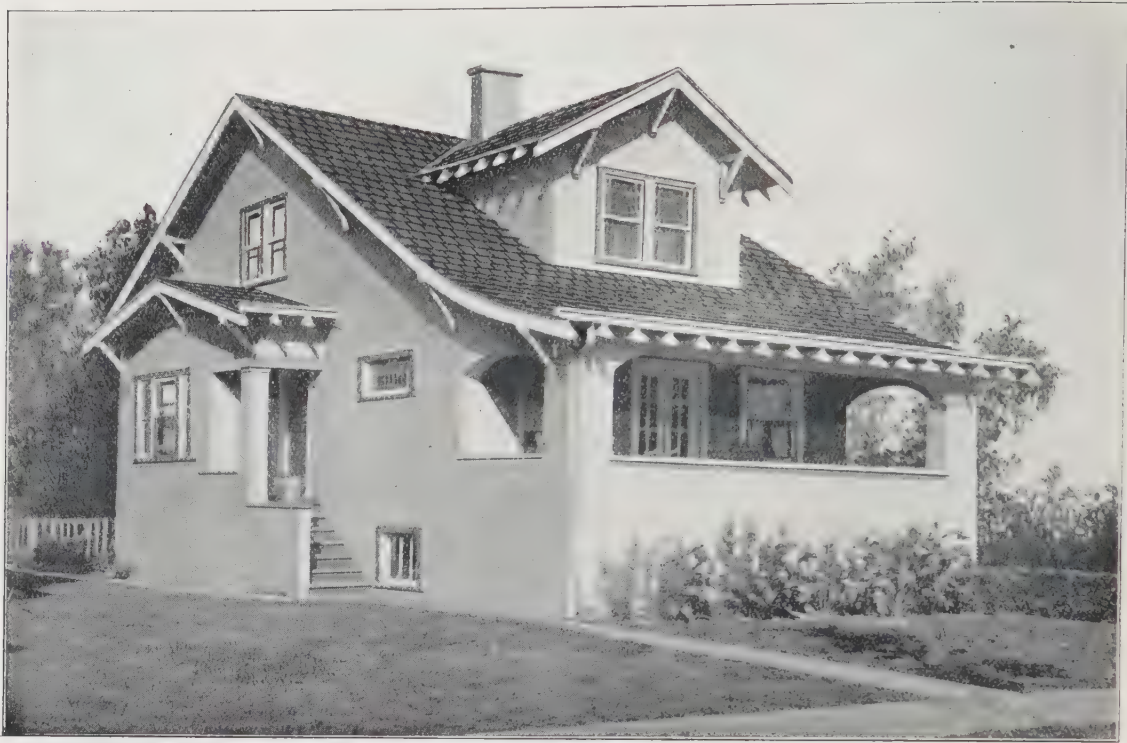
Here is a home planned with beautiful simplicity, yet lifted clear out of the ordinary by the distinctive veranda with its wide stucco gable and overhanging eaves. The symmetry of design is enhanced by finishing the veranda with siding to match the house. What a beautiful color scheme it offers! There's just as much character in the interior as in the exterior. A lovely wide reception hall—almost a room in itself—and opening on the large living-room through a colonnade, gives an air of spaciousness and comfort. The magnificent living and dining-room combined, with their six windows fronting in three different directions, instantly suggests why we have named this home "Sunnycote." With the fireplace contributing its bit of cheer can you imagine a lovelier place in which to entertain your friends! Note the hall, which gives privacy to the bedrooms and bathroom. The bedrooms are both of nice size and each has a clothes closet.

A KITCHEN WHICH IS BEYOND A WOMAN'S CRITICISM

The kitchen is a well planned workroom, just big enough, yet not so big that you need take one unnecessary step. There's a built-in cabinet, with space for linen closet and mop cupboard. Note the built-in folding ironing-board, too. Placed centrally, right in the heart of the house, handy to every room, this most conveniently arranged kitchen will serve to make your housekeeping tasks easy and pleasant.

Mr. Geo. E. Foster, Honeywood, Ont., says:

"Yesterday morning the weather was 12° below, house 65° with only medium fire. Am well pleased with Insulating Lumber as a plaster base for outside walls and upper ceiling."



SOUTHDALE

29 ft. x 26 ft.

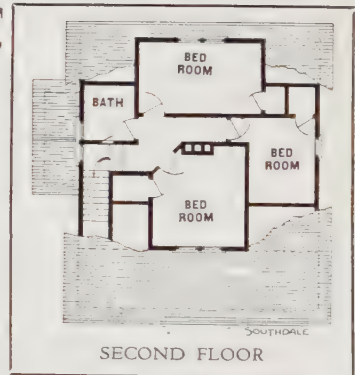
Six Rooms and Bathroom

STUCCO

Group D

(See List Price)

This house may also be built in frame, brick veneer or solid brick. Inquire about prices.



Your Ideal Home

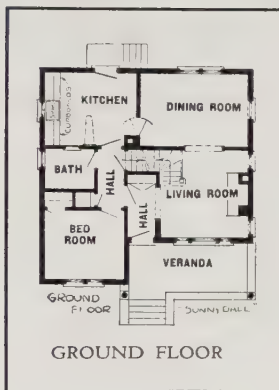
If your ideal home is one all in white stucco you need search no further, for "Southdale" is ideally planned in every way. The exterior effect is really lovely. Picture the contrast of a colorful roof against the stucco walls. See how the little side porch allows for a completely closed in veranda, which practically adds another room. What a delightful place to entertain friends in the summer time, with almost the privacy of an inside room. Comfort is built into the walls of this beautiful home. To make sure of "All Weather" comfort is to build the Comfortested way. Zero weather will find you warm and cosy, without excessive use of fuel.

BREAKFAST NOOK ADJOINS KITCHEN

The arrangement of rooms is equally charming. Shall we step into the nice reception hall, which is as handy to the kitchen as it is to the living-room. And what a marvellous living-room it is, full twenty feet long! Imagine a crackling fire in the splendid fireplace! The kitchen which is arranged as a model of convenience, is adjoined by a bright, cheery breakfast nook, where the family will choose to take many a meal. Upstairs are three good bedrooms, all provided with clothes closets.

Mr. R. D. Kitchen, of Lynden, Ont., writes:

"I wish to assure you that I have received the best of treatment and service from the Halliday Company. All material supplied was of good quality and have also saved a good deal of money. I would recommend dealing with the Halliday Company to any one building new homes."



SUNNYDALE

29 ft. x 29 ft.

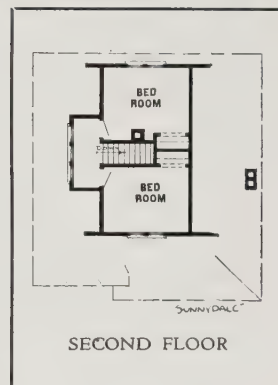
Six Rooms and Bathroom

BRICK VENEER

Group C

(See Price List)

Shown here in brick veneer, this house may be built of stucco or frame construction. Write for prices.



Delightful Because It's Different

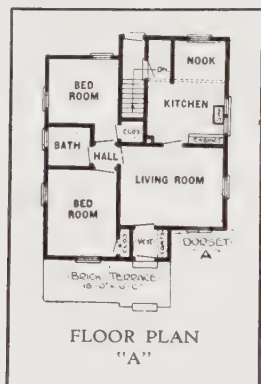
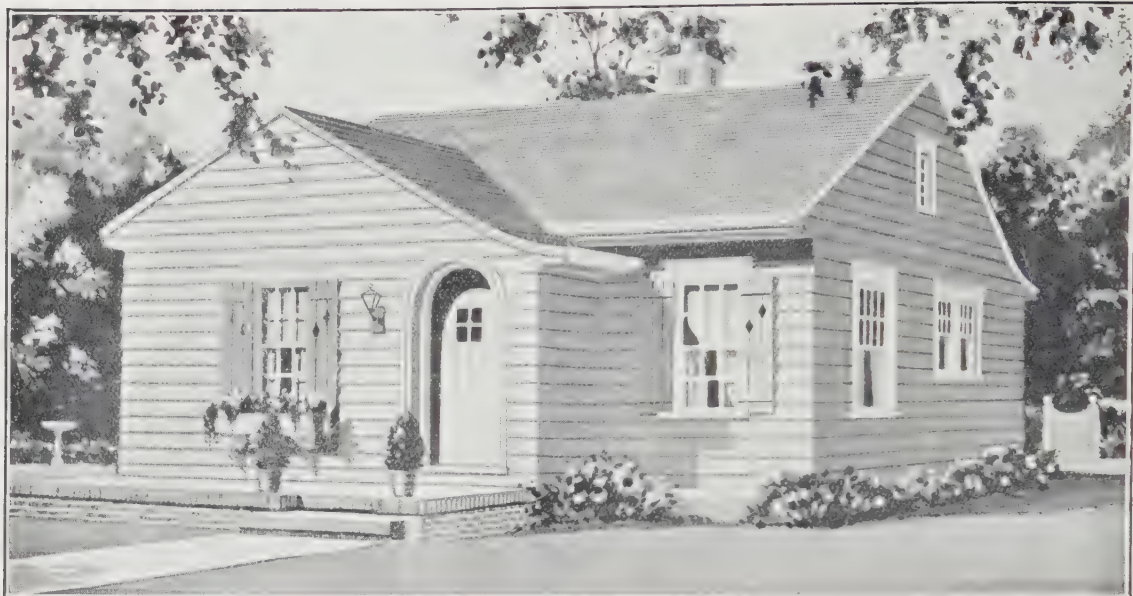
From every standpoint it's different. The hooded effect of the roof is new. Flower boxes take the place of the usual veranda rails. The windows and door are distinctive. Facing you, as you enter, is a convenient hall-seat with space for coats, rubbers, etc. From the hall you pass through an arch into a lovely living-room, made cosy by its fireplace. Opposite, you notice another distinctive touch, the stairway coming from the living-room. The dormer landing would provide a fine window seat or make a well-lighted sewing-room.

SIX LOVELY ROOMS

Even the hall, which gives privacy to bedroom and bathroom and access from kitchen to front door, has a linen closet. The kitchen is splendidly planned, according to the most modern ideas, with well placed sink and ample built-in cabinet space. A medicine cabinet is supplied in the bathroom. Nice big sunny windows give plenty of light all around. Veranda flower boxes are included in our price.

Mr. Ernest J. Hallett, O'Leary, P.E.I., says:

"I am occupying the house and have to advise you that I am very well pleased with everything, and must congratulate you on your promptness in shipping anything that was short and also for your courteous manner of doing business. It is a pleasure to deal with a firm like yours and I shall have pleasure in recommending you very highly to any of my friends who may contemplate building at any time."



DORSET

26 ft. x 32 ft.

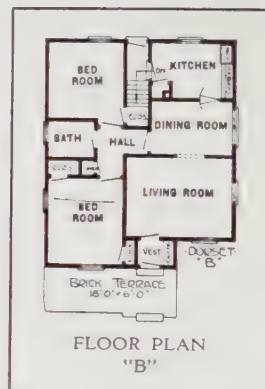
Four or Five Rooms and Bathroom

FRAME

Group A & B

(See Price List)

If preferred, the home shown here in frame construction may be built in stucco, brick veneer or solid brick. Write for prices.



Good Style With Economy

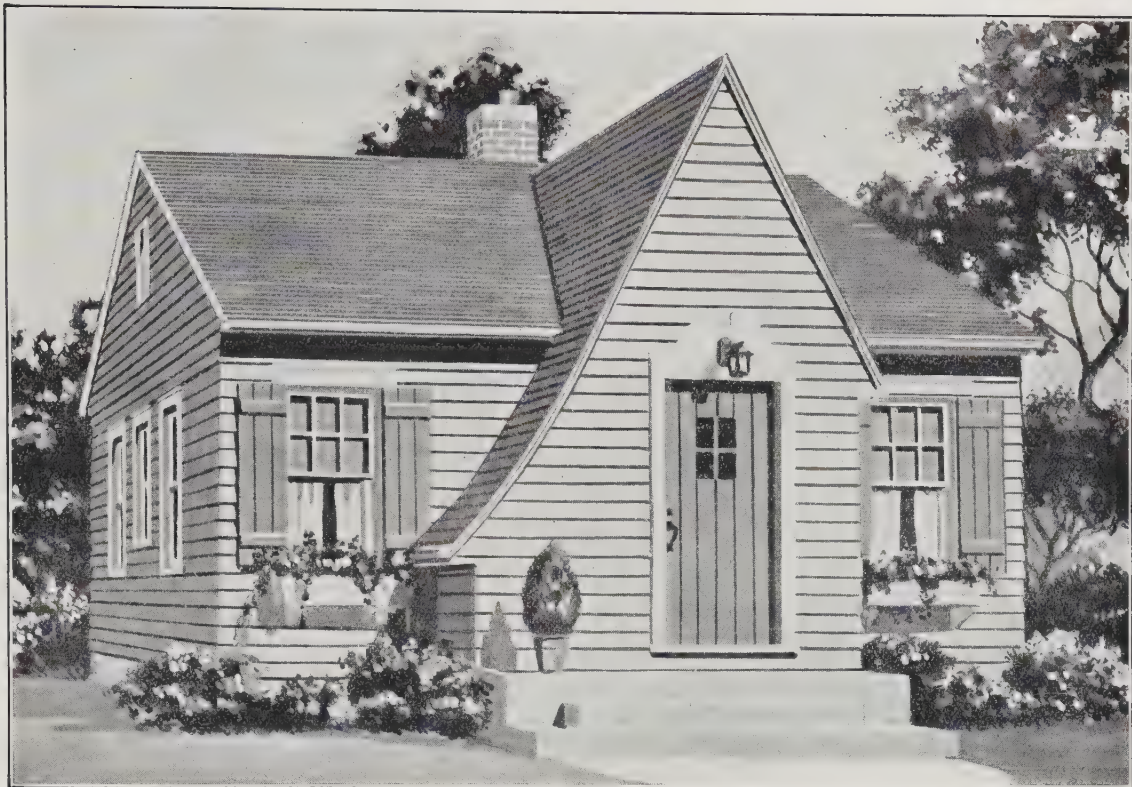
Here is shown a home of simple but distinctive architecture that will grace any neighborhood where it is built. When you look up the price you will be astonished to find it so well within reach of the average purse. The design lends itself admirably to any decorative landscaping you may have in mind. Though not a wide front it will look its best if given a roomy setting. Here again it is the long swing of the roof and the graceful arch of the doorway that lifts the design far above the ordinary.

TWO FLOOR PLANS

The "Dorset" offers you two clever layouts. You will be quick to choose the one which especially meets your family requirements. The living-room remains practically the same in each case. It is in the arrangement of dining space that a modern trend is noted. In one plan a charming dining-nook shows through an arch at the rear of the kitchen. The other plan offers a cosy dining-room between kitchen and living-room. Both plans show the bathroom placed between the two large bedrooms, each of which is supplied with two windows for cross ventilation.

Mr. C. M. Greene, Arden, Ont., says:

"We are enjoying our new "Comfortested" Home very much and in all our dealings with your company I have nothing but the highest praise to give for your good service. Everything was as represented and of good quality."



CAMBRIDGE

22 ft. x 28 ft.

Four Rooms and Bath

FRAME

Group A

(See Price List)

This home is shown in frame construction. It may also be built in stucco, brick veneer or solid brick. Write for prices.



FLOOR PLAN
"A"



FLOOR PLAN
"B"

Smart Lines in a Small Home

Perhaps you are one of those who have thought that the new and sweeping roof lines so high in public favor at the present time could only be achieved in the more costly homes. In this delightful design you see one of the smaller homes lifted quite out of the ordinary by the long gable line of its portico. Doubtless the "Cambridge" will solve the housekeeping problem of many young couples who are looking for a home smart enough to be an adornment in a good residential section and yet reasonably low in cost.

ECONOMY WITH STYLE

The compactness of this design gives a layout in which not an inch of space is wasted. It is ideally simple to heat and with "Comfortested" construction is sure to be cosy in all kinds of weather. The combination living and dining-room is saving on furniture yet is of ample size for all the activities of the home. The two bedrooms are of good size and provided with clothes closets. For a slight additional cost you may have a charming breakfast nook opening off the kitchen, as shown in Plan B.

Mr. Abram Payne, Cobourg, says:

"My house is certainly one of the PRETTIEST AND BEST homes in Cobourg. The furnace is simply wonderful; it heats the house fine. I wish you could see my place; there have been scores of people to see it.



OAKDALE

22 ft. x 32 ft.

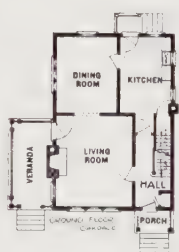
Six Rooms and Bathroom

FRAME

Group D

(See Price List)

Shown here in frame, this design will look equally well if built in stucco, brick veneer or solid brick. Write for prices.



GROUND FLOOR



SECOND FLOOR

A Home that is Different

Here is a home with an unusually fine exterior, which is sure to appeal to those who want something a bit "different". The treatment of the little portico over the main entrance is delightful and the arrangement of the large veranda at the side is another characteristic touch. The big front dormer with its unusual roof lines is in keeping with the general design and provides for a large front bedroom.

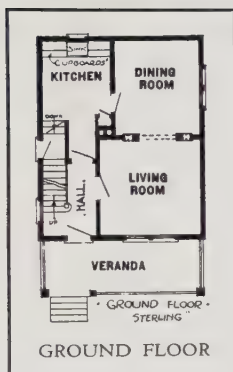
The layout of the rooms is all that could be desired, full use being made of every bit of available space. The living-room is large and cheerful with its inviting fireplace and is directly accessible from the side veranda. The dining-room is a good size, too, and well lighted.

KITCHEN HAS HANDY BUILT-IN CABINET

Note the thoroughly modern kitchen. It is quite roomy and provided with ample built-in cabinets and sink placed directly beneath a cheery window. Think what such an arrangement means to your health and spirits as you work! A short hall connects directly with the front door. Upstairs are three large bedrooms with closets and a bathroom. Built the Halliday way "Oakdale" will give you the "Comforts of Home" as they should be.

Mr. Harkness, of Fort William, writes:
"Everything you shipped has been of superior quality and thoroughly satisfactory."

Mr. John McGregor, of Fournier, says:
"All the lumber was very satisfactory and we are quite comfortable."



STIRLING

20 ft. 6 in. x 25 ft. 6 in.

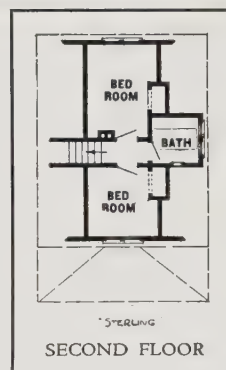
Five Rooms and Bathroom

FRAME

Group B

(See Price List)

Design is here shown in frame construction. It may be adapted to stucco, brick veneer or solid brick. Write for prices.



Attractive In Price

The "Stirling" is a snug little home that makes a strong appeal to anyone looking for a model five-room house at low cost. The roof and veranda have splendid lines that give the exterior a trim yet substantial appearance. The floor plan has two interesting features—a through hall to the kitchen and a side door which also leads to the cellar. Any woman will be happy in this kitchen, which is strictly modern in its appointments. Note the ample built-in cabinet space and the sink well placed before a window, to give light and ventilation while working.

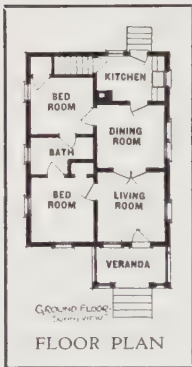
BATHROOM IS UPSTAIRS

There are two nice bedrooms upstairs and the side dormer provides space for a big bathroom. This compact house is one that is very easy to heat and the ventilation plan ensures coolness in summer. The commodious veranda clean across the house is a valuable feature in a home of this size, as it practically adds another room during the warm weather.

Martintown.

"We are busy building our Willowdale home and we find the material all good quality, no defective lumber and no shortage. Our home is going to be quite nobby when painted."

Wm. Munro.



SUNNYVIEW

22 ft. x 30 ft.

Five Rooms and Bathroom

SHINGLE

Group A

(See Price List)

This design shown in shingle finish may also be adapted to wood siding, stucco, or brick construction. Inquire about prices.

"Just a line to say how we enjoy our "Sunnyview" home. One of the greatest features is that the layout is so compact, that there is no waste room. A pair of French doors is an added feature. We find this very nice in the spring and fall when the mornings are chilly."

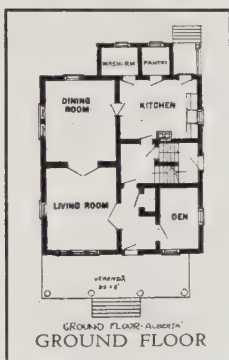
F. A. BICHENER.
Ingersoll, Ont.

A Cosy Cottage Ideally Planned

The picture itself proclaims the dignity and good taste of this five-room bungalow. A study of the floor plan reveals still better the cleverness of its design. What more could you ask in compactness? Every room is easy of access and no trouble to heat. Wall space, especially in the living-room, is planned so that piano, chesterfield, tables and chairs may be arranged attractively without being in the way. Dining-room and living-room are separated by handsome French doors which add to the spaciousness of rooms which are already of good size and proportion. Notice how well placed the windows are, to give plenty of light and yet allow for proper placing of furniture.

A SNUG, WARM, ATTRACTIVE HOME AT LOW COST

"Sunnyview" is one of our prettiest homes. The shingle finish gives it a colorful and distinctive air, while the hooded porch and a shutter design for front window that is new and "different" raises it quite above the ordinary class. Yet it would be difficult to find a house more easy to build and to finance. With "Comfortested" construction you may be assured of a snug, warm, attractive home, at a price unbelievably low.



ALBERTA

28 ft. x 32 ft.

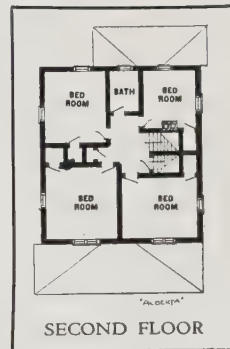
Eight Rooms with Bath and Washroom

FRAME

Group D

(See Price List)

If you desire this house in stucco or brick construction, write for prices.



Planned for Comfort

Here is a home that embodies service and comfort of the highest order. It is ideal for a farm home, because of its large, well arranged kitchen, with commodious washroom and pantry to the rear. On the other hand, if you are a city dweller, you may wish to have the pantry and washroom combined into a bright, sunny breakfast nook with two windows. Notice how large and square-shaped all the rooms are. Note the four spacious bedrooms, with plenty of closet room and a linen cupboard besides.

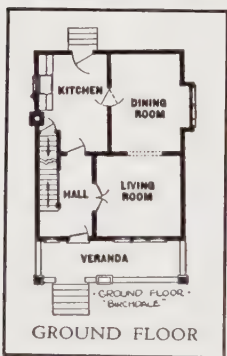
FOR A PROFESSIONAL MAN

For a doctor or other professional man the den just off the front door will make an ideal office or consulting room. This makes it a very striking design, suitable for town or country. The square plan gives the utmost in roominess and the convenient layout reduces housework to a minimum. All in all, the "Alberta" is a very livable house and one you will be proud to build and own.

"I have been well satisfied with quality of materials all through and have saved considerable in price. You have also been quite ready to make adjustments of any differences. This inspires confidence."
Thos. E. Patterson,
Windsor.

"I desire to thank you for your fair treatment. I started to build the house on Monday and it is going fine. I will recommend your goods to my friends."

D. McPHAIL,
Perth.



BIRCHDALE

21 ft. x 27 ft.

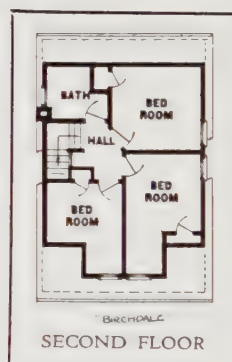
Six Rooms and Bathroom

FRAME

Group B

(See Price List)

This house may also be built in stucco, brick veneer or solid brick. Write for prices.



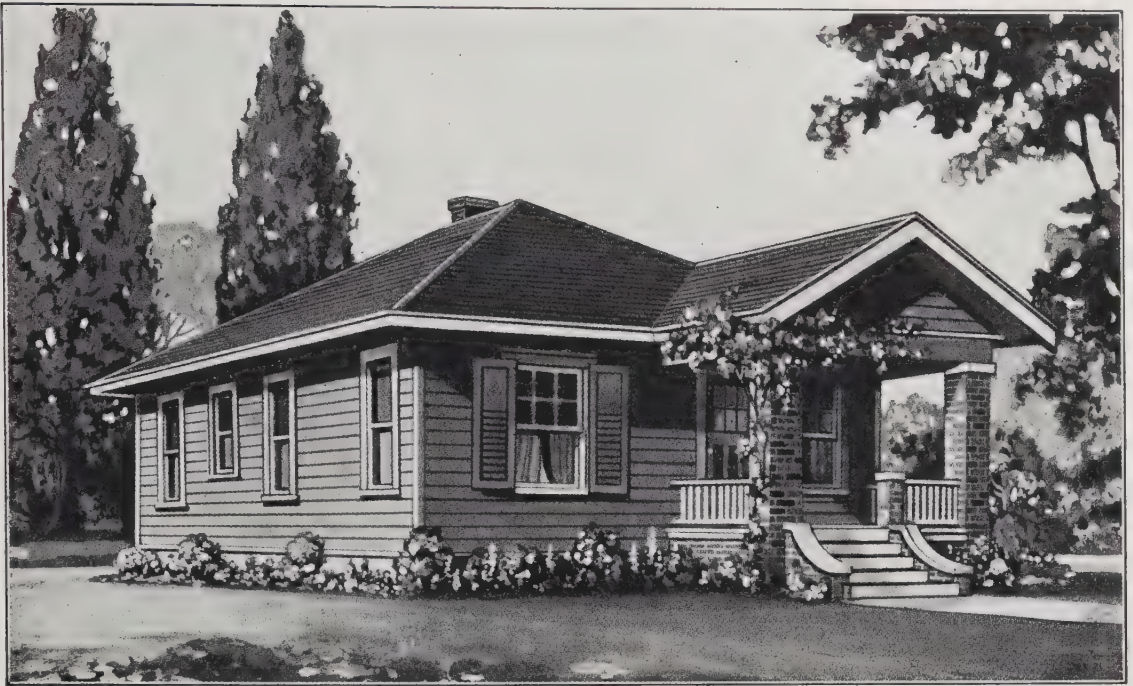
An Unusual Design for a Narrow Lot

The first thought that strikes you as you look at the picture of "Birchdale" is its snug, compact appearance, the whole aspect being one of solid comfort. The colorful combination of shingles and siding add a charm that is irresistible. It is new in design but not at all freakish and, of course, the hip roof extending over the veranda provides extra room space upstairs. There are six lovely rooms with bath, besides a large entry hall. An up-to-date kitchen is provided, with built-in cabinets.

The dining-room is a nice large room with a bay window, separated from the living-room by an archway. All rooms are well lighted, easily heated and conveniently placed, so that not an inch of space is wasted. Upstairs are three large bedrooms with bath and each room is provided with a clothes closet.

Edward Smith, of Toronto, says:

"I am very pleased to be able to tell you that our cottage is up and painted and we are delighted with it. We found an ample supply of everything and I would like to testify to the high grade of material. I have never seen lumber with so few knots. I would like to thank you for your co-operation and help in this matter. Since your first letter came I have felt the utmost confidence in dealing with your firm and I am telling many of my friends of the high class material you sell."



LANCASTER

23 ft. 6 in. x 36 ft. 6 in.

Six Rooms and Bathroom all on one Floor

FRAME

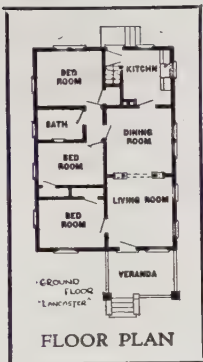
Group B

(See Price List)

This home may also be built in stucco, brick veneer or solid brick. Write for prices.

"I want to say that the house we built, material for which we bought of you, is just fine in appearance, easily heated and very comfortable. The material supplied by you was all of number one quality, of which I was very pleased. We are very proud of our home."

J. J. McKnight,
Preston.



An Attractive Cottage

Straight architectural lines—the utmost simplicity in design and construction—yet what could be more attractive than this charming cottage? The design makes it easy to build, and the price makes it one of the most easily financed of Halliday Homes. For accommodation it would be hard to beat this floor plan, which is a model of convenience and comfort.

NOT AN INCH OF SPACE WASTED

Every room is ideally placed. Every room is a nice square shape and a good size. The living-room and dining-room are connected by a colonnade, which on entering gives the effect of spaciousness. In the attractive kitchen the sink is placed just beneath the window, to insure cheer, light and ventilation while working. On each side of the sink ample cupboard space is provided by built-in kitchen cabinets. Each bedroom has sufficient clothes closet space. The bathroom is supplied with a medicine cabinet. The porch is lifted quite out of the ordinary class by its substantial brick columns. The attractive appearance of the exterior is fully borne out when you step inside the front door. Look up the price—you'll be agreeably surprised that a home of such pleasing design and excellent accommodation costs so little.

"I have found the house the most comfortable one I ever lived in, and the material was the very best in every respect and plenty of everything. The carpenters' remarks were, 'We never worked with as good material on the whole as was supplied for this house.'"

C. L. Wagar, Tamworth, Ont.

AN IDEA for the sm

Mr. and Mrs. Glen Quick, of Leamington, write:

"We have found our Hedgerow Home very comfortable and cosy, and on account of convenient layout seems much larger than it really is. It is very attractive on both inside and outside."

ATTRACTIVE,
EASY TO BUILD



HEDGEROW
GROUP

(See Pr

Six Plans to Choose From

For some time we have been trying to find out why "Hedgerow" proves from year to year the most popular of all our small family homes. Undoubtedly here are some good reasons for its remarkable popularity. Think what it means to have six plans to choose from! Surely there is a design to meet every taste! The cosy compactness of this pretty cottage shows that it is planned to save steps. Then, too, the low cost of materials, combined with economy in heating, makes it a remarkably tempting buy for the family of moderate means.

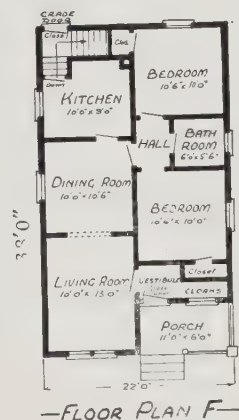
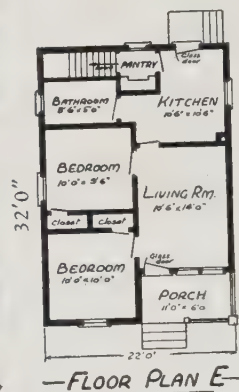
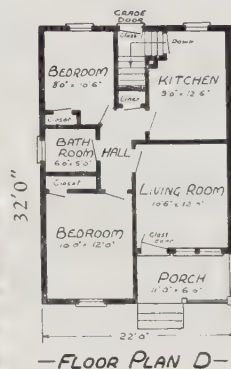
L HOME

all family

WELL PLANNED,
EASY ON FUEL

Mr. W. A. White, of Florence, says:

"I am well satisfied with my Hedgerow Cottage. This house is admired by every person who sees it. It is built at Oakdale and is the first Halliday Home in this section."



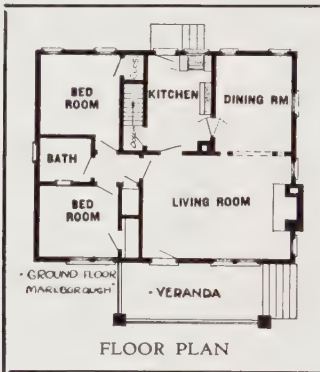
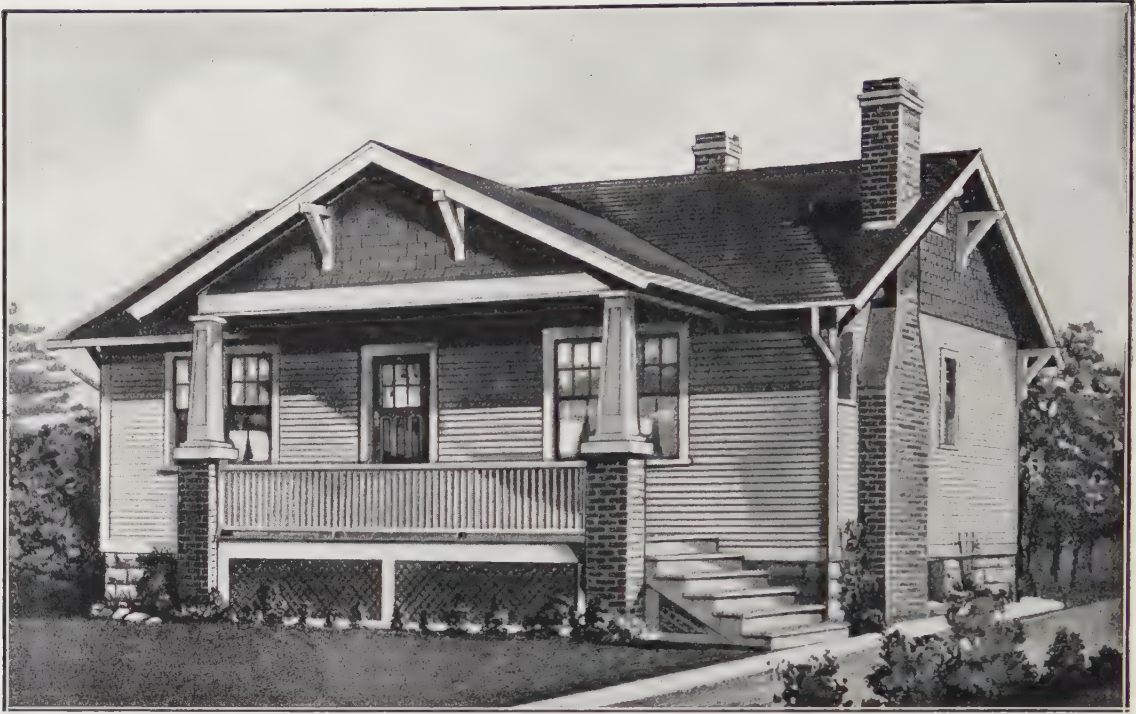
EROW

UP A

e List)

Ample Room for Medium Size Family

"Hedgerow" has a most attractive exterior, with its bell-cast roof and under-built porch and well arranged windows. A glance at the plans will show that ample accommodation is provided for the medium size family. And you may choose the arrangement of rooms that suits you best! Two bedrooms or three, just as you prefer! The bathroom conveniently placed off a central hall is easily reached from all parts of the house. The attic can be used for storage, if desired, or made into an extra bedroom, if needed later on.



MARLBOROUGH

32 ft. 6 in. x 27 ft.

Five Rooms and Bathroom

FRAME

Group C

(See Price List)

This home may be built in stucco, brick veneer or solid brick. Write for prices.

Port Perry, Ontario.

Gentlemen:

My house is not to be occupied till next summer, so we have been going ahead about the building in a leisurely way since getting it closed in. Just now we keep it warm enough to work in with a small wood stove, which seems to confirm the opinion of more than one person who observed the construction and prophesied that it would be the "warmest house in town".

H. Nasmith.

Substantial Comfort with Simplicity

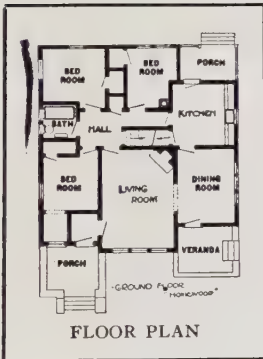
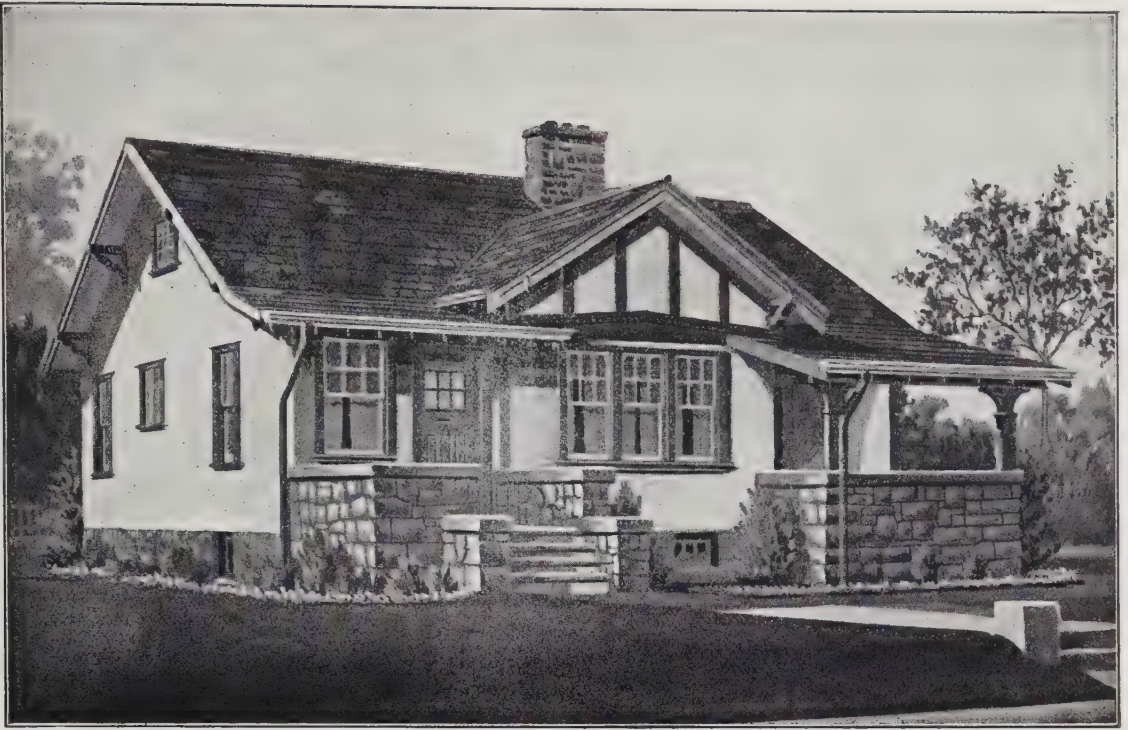
Substantial is the word that best describes this noteworthy design. And isn't that what you want in a home of this size and price—solid comfort with simplicity. The unusual veranda, set at right angles to the main roof, gives a very striking effect. Since it does not run the full length of the house, it cannot cut off the light from the front rooms.

THE HOME WITH THE WONDERFUL LIVING-ROOM

But you will like the "Marlborough" still better when you examine the floor plan. The splendid big living-room, more than 18 feet wide, has a fireplace which becomes the heart of the home. Through the colonnade you glimpse the dining-room, which is well lighted by three windows. The two bedrooms each have a clothes closet and there is a deep linen cupboard in the hallway. The kitchen is equipped with convenient cabinets. The bathroom has a medicine cabinet. After meditating on all its good points, turn to the price list and be convinced that "Marlborough" is a real buy.

BUILD YOUR OWN HOME

If you pay rent at twenty-five dollars a month, with 6% interest compounded annually, you will find that at the end of ten years you have paid out \$3,954.20, or at the end of twenty years \$11,035.65. And what have you to show for it but a bunch of rent receipts? Even at that late hour you might be turned out of house and home and compelled to start all over again. On the other hand if you had built for yourself, the same expenditure of money would have given you a home of permanent and increasing value, with independence as the final goal.



HOMEWOOD

35 ft. x 35 ft. 5 in.

Six Rooms and Bathroom

STUCCO

Group D

(See Price List)

This home is shown in stucco but may be adapted to frame, brick veneer or solid brick construction. Ask for prices.

"The material received is of excellent quality through the entire construction of the house. Your prompt delivery is worthy of great consideration. Also made a saving of 20%."

Herberta Dickson

A Home as Delightful in Appearance as in Comfort

This exquisite bungalow needs very little introduction. Everybody falls in love with it at once. Delightfully simple in design, there is "something" that distinguishes it wherever it is built. The happy treatment of stucco and half-timbering is quite irresistible and the long, low sweep of the roof seems to be the last master touch.

WONDERFULLY CONVENIENT ROOMS

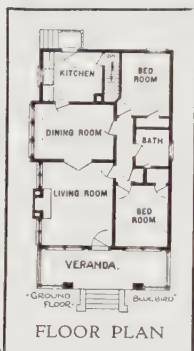
The vestibule at the front door is a feature you will like. Note the wonderful living-room with its big, cheerful fireplace set in one corner. The dining-room is lovely, too, connected with the living-room by an arch and opening out on a veranda. Then, too, you will be delighted with the bright, up-to-the-minute kitchen, with modern arrangement of cupboards and sink. A central hall secures privacy to the bathroom and three bedrooms, each of which is supplied with a roomy clothes closet.

The roof need cause no worry, as all rafters are sent ready-cut and fitted, so that it will be framed easily and rapidly. Taken all in all, this design has so many excellent points that a good motto would be: "If in doubt choose Homewood."

DISTINCTIVE HALLIDAY HOMES BRING FAVORABLE COMMENTS

Mr. M. B. Snyder, of New Dundee, says, "Our cottage is the talk of the town, and I believe you may have some more business in this neighborhood."

Earl Elliott, of Kingsville, says, "Every one that sees our 'Homelawn' gives the highest opinion."



BLUEBIRD

24 ft. x 36 ft.

Five Rooms and Bathroom

FRAME

Group C

(See Price List)

This home may also be built in stucco, brick veneer or solid brick. Write for prices.

"I wish to say that I am perfectly satisfied with my house. We are having some pretty cold weather here now and I find it very warm."

Lorne H. Burleigh,
Ellerslie, P.E.I.

"We are just as comfortable in our new house as bugs in rugs and are very much in love with it."

Mrs. Ralph M. Bayer,
Lr. Meaghers Grant,
N. S.

A Charming Cottage

Who wouldn't be happy in the possession of such a lovely home? It fairly radiates comfort and happiness. Attractive in design and unusual in effect, it is proving a most popular model.

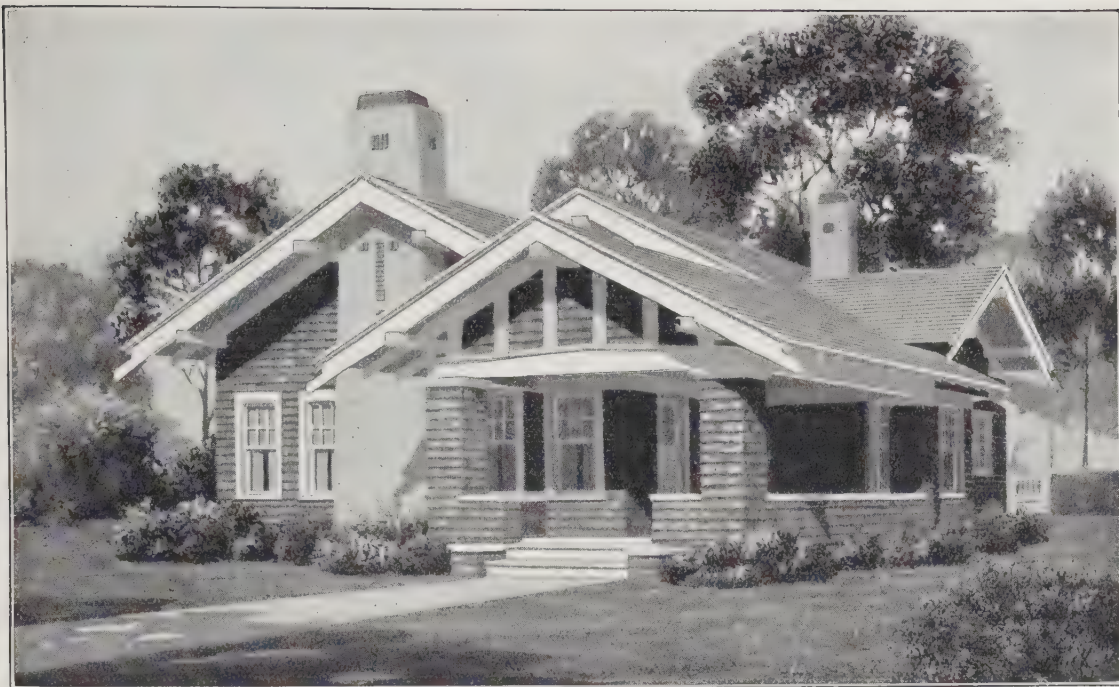
The veranda is a handsome new type, with open raftered roof over the centre part and two uncovered wings. This arrangement gives the effect of a complete veranda and yet allows full light for the front rooms. And the interior arrangement is just as fine as the outside appearance. Five lovely, well-lighted rooms and a bathroom are provided, with plenty of clothes closet space as well. A cheery fireplace adorns the large living-room. Note, too, the spacious dining-room separated only by French doors and provided with a big bay window. The fine modern kitchen is very smart with the sink placed directly beneath the window, to insure cheer, light and proper ventilation while working, also built-in kitchen cabinets flanking the wall on both sides of the sink.

A CONVENIENT HALL WITH CLOTHES CLOSET

A feature of the interior layout is the convenient central hall and the handy coat closet, which provides privacy for the two big bedrooms and the bathroom. Heavy Bungalow Siding is used for the outside finish of this home.

Mr. W. F. Orchard, Binbrook, says:

"We are now living in our new Bluebird Halliday home. Materials and workmanship were excellent. We have no hesitation in recommending Hallidays to anyone who contemplates building."



WESTLAWN

30 ft. x 50 ft.

Six Rooms and Bathroom

SHINGLE

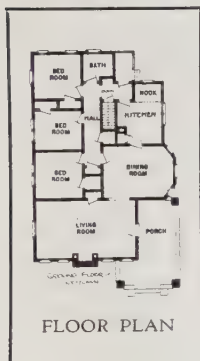
Group D

(See Price List)

This home which is shown here in shingle, may be adapted to frame or stucco. Inquire about prices.

"Referring to the Elmdale Home, I am well pleased with my new home and find it to be very warm and comfortable. The material was of very good quality, with a saving of several hundred dollars."

NELSON T.
HODGSON.



A Captivating Bungalow

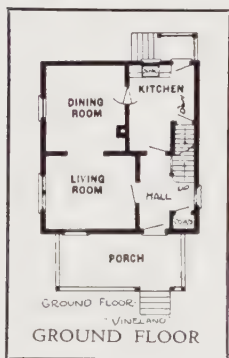
The first feature which strikes you about this uncommonly attractive bungalow is the big porch extending out invitingly to the front and side. The massive chimney placed at the front gives a hint of unusual comfort within. Comfort, however, is not obtained by building big fireplaces; it depends on proper construction and materials. "Comfortested" walls and ceilings assure real cosiness with fuel economy. The rooms, too, have been cleverly planned, so that not an inch of space is wasted. What an endless source of delight the big twenty-three foot living-room will prove to its owner! Surely any hostess can show herself a social success when she entertains in such a room. The dining-room is large, too, and its beauty is much enhanced by the deep bay window.

SLEEPING QUARTERS PRIVATE

On the left are three large bedrooms, all equipped with closets and well lighted. The bathroom is at the rear, approached through a central hall, which serves to separate the living and sleeping quarters. The roomy kitchen is provided with a breakfast alcove. Altogether "Westlawn" is an ideal home, attractive in appearance, well arranged and easy to heat.

Mr. Scott McLean, Georgetown, Ont., says:

"It is a pleasure to me to recommend your house when the opportunity is presented. I feel that I received a very fair deal from you and would be glad to recommend any house that would give me the same fair dealing, and I hope to have further business with you in the future."



VINELAND

22 ft. x 24 ft.

Six Rooms and Bathroom

FRAME

Group C

(See Price List)

The design shown here in frame may be readily adapted to stucco, brick veneer or solid brick. Inquire about prices.



A Well Designed Square Plan

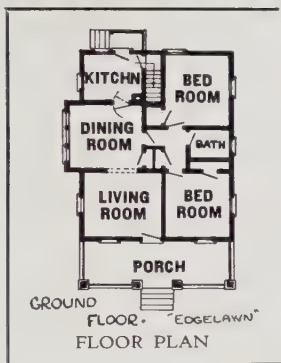
Although "Vineland" is not a large home it represents big value in Home Comforts. Built on the square plan it gives you the maximum of space and convenience for the least cost. There is great satisfaction in building a home like this but still more will be found through living in it. "Comfortested" construction throughout assures you of "All Weather" Comfort in every one of the six rooms.

SPACE SAVING LAYOUT

A glance at the plans will show you that great care has been taken to get the utmost out of the floor space. As soon as you enter the hall you notice the handy coat closet and the handsome open stairway. The hall also affords direct access to the kitchen. And what a delightful modern kitchen! From every viewpoint it is a well planned workroom, designed to save steps. Upstairs are three bedrooms and a bathroom, with a big deep linen closet off the hall.

"I saved \$300 by building a Halliday Home."
J. Young.

"House has given perfect satisfaction; easy on fuel."
J. G. Burns.



EDGELAWN

26 ft. x 33 ft.

5 Rooms and Bathroom

FRAME

Group C

(See Price List)

This home is shown in frame construction, but may easily be adapted to stucco, brick veneer or solid brick. Write for prices.

AN INVITED GUEST

Comfort never comes uninvited to any home. Not a chance visitor, comfort is present only after the way has been prepared for her coming. But when once she arrives she is there to stay! PLAN TO HAVE COMFORT.

A Favorite Design

There has been a constant and steady demand for homes of this type. Good to look at—comfortable and convenient to live in—the price right—and there you have the secret of their popularity. The clever layout makes use of every bit of floor space without crowding. The large living-room is well lighted, and the big dining-room is particularly cheerful because of its wide bay window. The well planned kitchen has direct access to the cellar stairway. The two big bedrooms, with bathroom between, are separated from the living portion of the house by a cleverly arranged hall. Note the handy linen closet in the hall and the ample clothes closets off the bedrooms.

COMFORT AND LOW FUEL COST

"Edgelawn" can be kept comfortable with extremely low fuel cost. The insulated walls and ceiling stop heat waste. Every room will be warm and cosy in the coldest weather, and in the summer refreshing coolness will be noted.

Harrow, Ont.

"I am sending you a few lines to let you know that I am well pleased with the material I received from you and the way you used me on any shortage. I sold my little house for \$3,400. I think I easily SAVED \$400.00 ON THE HOUSE."

Roy W. Kimball.



ROSELAWN

28 ft. x 40 ft.

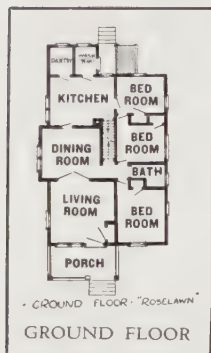
Six Rooms and Bathroom

FRAME

Group D

(See Price List)

Design shown here in frame construction. May be adapted to stucco, brick veneer or solid brick. Write for prices.



"The house is now a comfortable little place and a delightful type for this climate. I thank you for the trouble you have taken."

ALICE C. HUNTER,
P. E. Island.

A Jewel of a Home at Moderate Cost

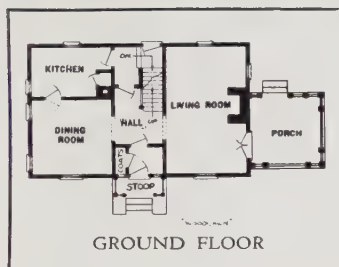
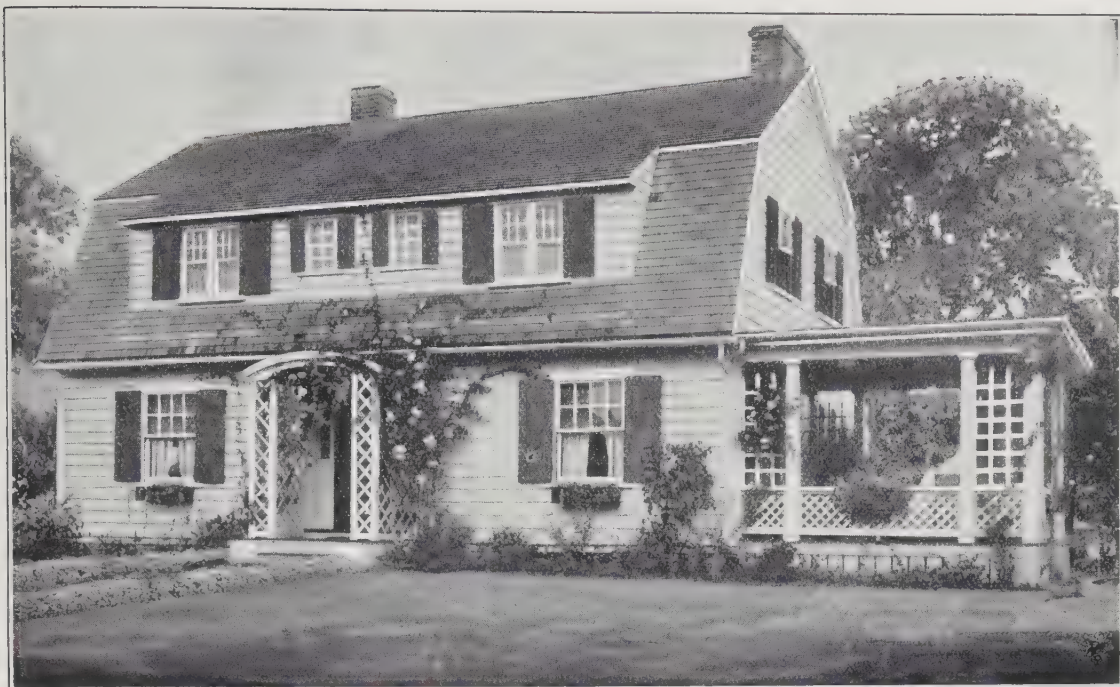
This lovely six-room cottage is especially adapted to the farm. The living-room, dining-room and kitchen are all large, plenty of room for everybody, even at threshing time. Note the large pantry and the handy wash-room with direct access from the porch. An alternative suggestion, if you do not need the pantry space, is that you may convert these two small rooms into a perfectly charming breakfast nook. The kitchen is so conveniently arranged that it makes the task of keeping house a pleasure. There are three large, airy bedrooms and a bathroom all on the ground floor. The cellarway leads down from the kitchen and the attic stairs go up directly over it, leading to a large attic ideal for storage purposes.

ATTRACTIVE EXTERIOR

To view "Roselawn" from without is to fall in love with it. Very modern is this beautiful home, with its colorful treatment of siding and shingles and a timbered effect in the gables. The wide eave with its open cornice lends an air of spaciousness. Because of "Comfortested" construction this lovely home will be unusually warm and much less fuel will be needed for the winter.

Mr. Wm. Wicks, of Stamford, says:

"We have completed the home. It makes a nice looking house. We are well pleased with it. Everyone that has seen it claims that it is a good plan for a house. I believe it will be warm in the cold weather. Both the material and also the service have been quite satisfactory."



WOODLAWN

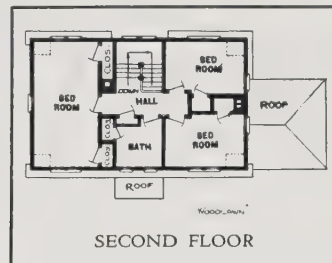
36 ft. x 22 ft.

Six Rooms and Bathroom

FRAME

Group D

(See Price List)



Shown here in frame construction. If you desire to adapt this design to stucco, brick veneer or solid brick, write for prices.

A Charming Dutch Colonial Home

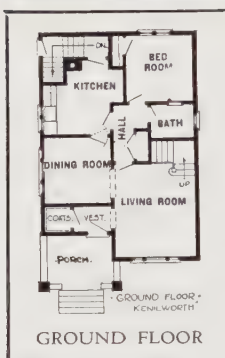
Cheerful hospitality is the keynote of this imposing home. The lovely entrance seems to say "Welcome". Purely Dutch colonial in treatment, it is modernized to meet the demands of the most up-to-date family. One enters through a vestibule, which is provided with a coat closet, into the wide hall with its handsome open stairway. From the hall you glimpse the marvellous living-room, more than twenty feet in length. Certainly you can make a real showing when you entertain your friends there. To enhance the spaciousness of this wonderful room you glimpse the porch through a pair of swinging French doors. The dining-room on the left is of ample size and in direct connection with the kitchen. Upstairs there are three fine bedrooms, each lighted and ventilated by more than one window. The bathroom at the front of the house is provided with an extra cupboard and the roomy layout is completed by a linen closet off the hall.

BEAUTY, COMFORT AND CONVENIENCE

"Woodlawn" cannot fail to win approval from the most critical home builder. In its design, convenience and comfort have been studied as well as beauty. The well insulated walls and ceiling insure cosy warmth with low fuel bills. It would be disastrous to build a home like this, with its wide wall and roof areas, in any other way than the "Comfortested" way.

Mr. E. Vaughan, of Kentville, N.S., says:

"Car of material received, all O.K. I thank you for your fair dealing. I had a talk with a prospective builder the other day and told him how well you treated me. He said he was going to write you."



KENILWORTH

23 ft. 6 in. x 34 ft.

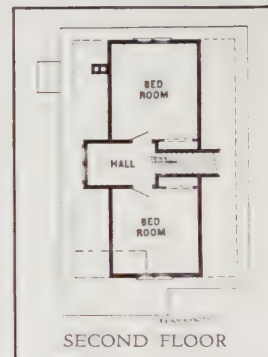
Six Rooms and Bathroom

STUCCO

Group C

(See Price List)

This house may also be built in frame, brick veneer or solid brick. Write for prices.



Delightful in Appearance and Arrangement

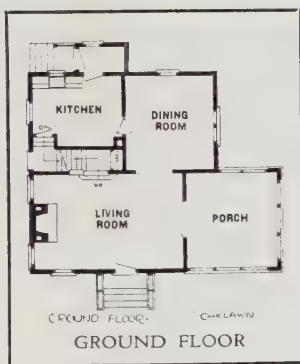
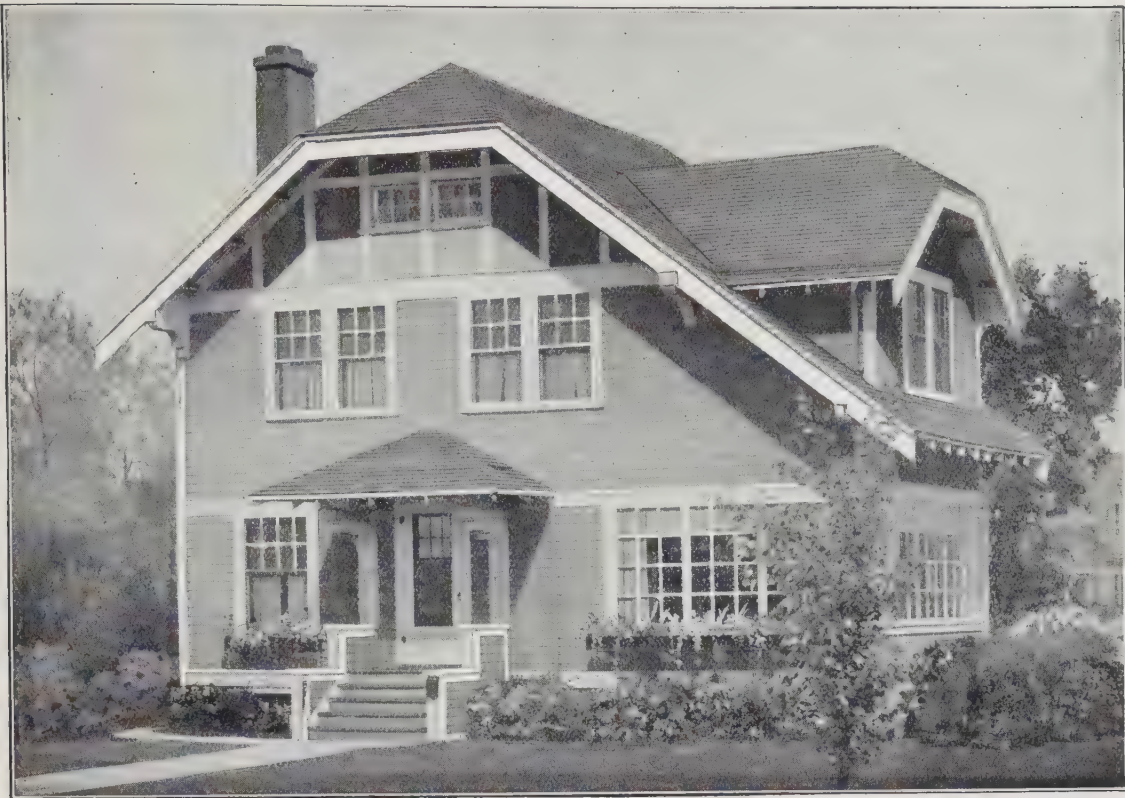
We show it here finished in stucco. It has just as much character and distinction when finished in frame. The effect comes from the veranda roof, which is set at right angles to the line of the main roof. The gable ends are finished in shingle, which gives a colorful contrast to the stucco. The cornice with its exposed rafter finish, the side door with its canopy, the smart line of the dormer and the sweep of the roof give this house its distinctive style. The interior is just as attractive. A vestibule with coat closet—a fine living-room and the stairs leading from it—a central hall with linen closet, giving privacy to bedroom and bathroom—also two big bedrooms upstairs.

A LOVELY MODERN KITCHEN

Built-in cabinets, with sink placed beneath the window, offers a light, cheery place to work. Another window at the rear gives excellent lighting and insures cross-ventilation. Just one entrance for side door or cellar and only a step into the dining-room. Surely everything is handy and compactly arranged, yet there is plenty of room to move around. By every standard "Kenilworth" is a home of distinctive charm. And the price is well within reason.

Mr. A. J. Catt, of Englehart, says:

"I must admit that I do not see in what way the design could be improved on, as I am more than satisfied with it. Everyone that I have shown over the place remarks what a compact and comfortable dwelling it is."



OAKLAWN

26 ft. x 28 ft.

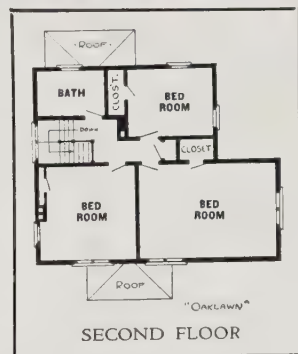
Seven Rooms and Bathroom

FRAME

Group D

(See Price List)

This home may also be built in stucco, brick veneer or solid brick. Write for prices.



A Well Planned Suburban Home

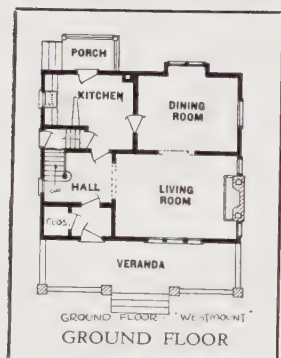
"Oaklawn" is an exceptionally handsome home, especially designed to meet the needs of the suburban dweller. Perhaps its most striking feature is the unusual and beautiful roof-line which permits of very large bedrooms upstairs. The downstairs rooms, too, have been arranged with special care in order to take advantage of every bit of available space. Note the wonderful living-room, full twenty feet across, with its cheerful fireplace. The closet for coats on the stair-landing will also draw your favorable comment. Through an arch you glimpse the large dining-room, lighted by three windows. A few steps farther and you are in the model kitchen, where every detail has been planned to save steps and lighten housekeeping tasks.

THE SUN PORCH IS A FEATURE

The sun porch is a delightful feature, which gives the low broad lines that make this home so attractive. Placed at the side instead of the front, it affords privacy and is much more convenient. Comfort and fuel economy are the points about this lovely home which will be most remembered. Insulated walls and upper ceiling assure warmth and comfort in every room.

E. Kimball, of Leamington, Ont., writes:

"My house is very warm and we kept it open and heated it with two gas stoves, but when the sun was shining we had to turn one out. My highest gas bill was \$11.00. Service was satisfactory and material was just fine."



WESTMOUNT

28 ft. x 24 ft.

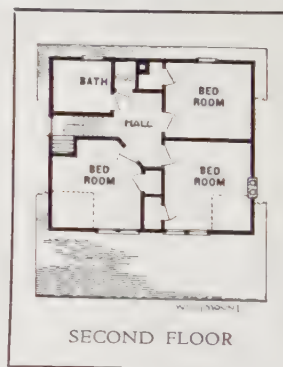
Six Rooms and Bathroom

STUCCO

Group D

(See Price List)

This design, here shown in stucco, may be readily adapted to frame or brick construction. Write for prices.



A Delightful Bungalow Home

There is nothing that gives a more delightfully homey appearance than stucco, and worked out in a design like "Westmount" the appeal is irresistible. The four-square pillars of the spacious veranda under the sweeping lines of the bungalow roof, make a front that is hard to surpass for beauty. The unusual lines of the dormer and the half-timbering of the gable ends also contribute their share to the charming ensemble. But the beauty of this home is not all on the outside, as a glance at the plans will show.

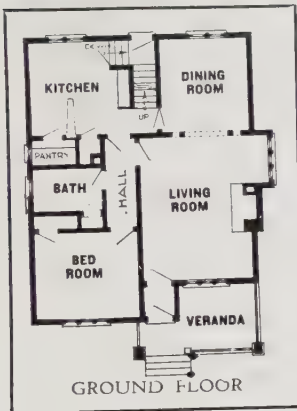
AN UP-TO-THE-MINUTE KITCHEN

You will like the coat-closet in the vestibule, the big square reception hall and the wonderful living room. Yet if you have a housewifely eye it is probably in the kitchen where you will remain to admire the long-est. Here everything possible has been done to turn the tasks of housekeeping into a joy. Note how roomy the kitchen is and how easily accessible to all parts of the house. Examine the built-in ironing-board and the ample cabinets, with sink placed directly beneath a window to insure light, cheer and ventilation to the worker.

Mr. A. Lipsit, Grimsby, Ont., says:

"I am glad to tell you how pleased we are with our "Westmount" Home purchased from you.

"We have a lovely home and we know it is well built, of better materials, at a saving in cost."



BALMORAL

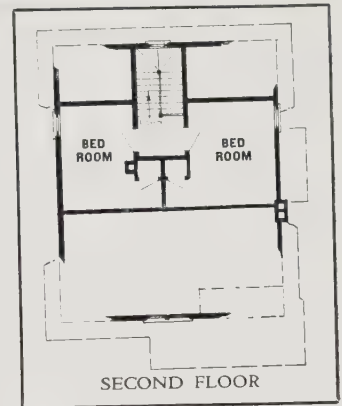
25 ft. x 33 ft.

Six Rooms and Bathroom
FRAME

Group D.

(See Price List)

The home shown here in frame construction may be built in stucco, brick veneer or solid brick. State your preference and we will quote prices.



A Lovely Home of Good Taste and Design

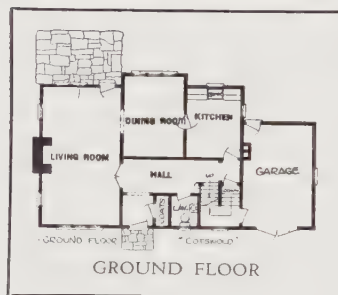
You can't help but admire it instantly. And the more you look at it the more you like it—it looks good, has a substantial air, and is the acme of attractiveness. Yet there is not a freakish feature about it. You enter through a vestibule—good protection in wintry weather—into a splendid living-room, which has a fine fireplace and is lighted from two sides by big windows. Just picture how nicely you could furnish such a room!

A KITCHEN PLANNED TO SAVE STEPS

The kitchen is handy to dining-room, yet quite apart. It is a real kitchen, too, with a good, well lighted pantry, conveniently placed folding ironing-board, built-in cabinet and mop cupboard. The bathroom is well proportioned. The bedroom downstairs is a beautiful room, set off from the rest of the house and has nice big windows.

Mr. Earl Elliott, of Kingsville, says:

"I am absolutely satisfied and if you want a testimonial you may say what you like and sign my name."



COTSWOLD

46 ft. x 24 ft.

Six Rooms With Bathroom and
Extra Lavatory. Garage Attached.

STUCCO

Group D

(See Price List)



The design shown here in stucco may be readily adapted to frame, brick veneer or solid brick. Write for prices.

Quiet Dignity of English Cottage Type

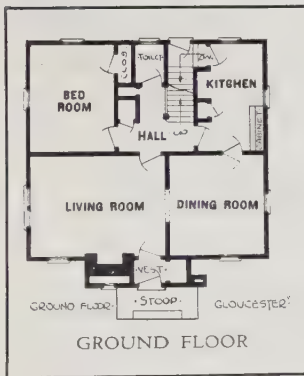
This delightful home, designed along simple cottage lines, suggests all the charm of English rural life, yet has been completely modernized to meet the standards of the most up-to-the-minute family. For instance, the living-room—what a wonderful place it is! It occupies the whole end of the house, with windows to front and rear, and has a welcoming fireplace that draws your attention as soon as you enter the hall. At the rear of the living-room a door opens on a flagstone terrace. The dining-room is well lighted by three windows. The kitchen, too, is a thoroughly modern workshop, with commodious cabinets and a sink placed beneath a pleasant window.

THE EXTRA TOUCHES WILL DELIGHT YOU

The "Cotswold" is a home of charming surprises. For instance, there is an extra lavatory downstairs, always a handy feature. By a clever arrangement of the hall the attached garage is easily accessible from all parts of the house. Above the garage is a delightful room, which is just right for a studio or den. Of course it may be used as a bedroom, if you prefer. There are plenty of clothes closets and a roomy linen closet in the upper hall.

"I really don't think the house could be improved upon. Everyone that sees it admires it, and I am satisfied in every way."

Orilia.
Mrs. R. Stewart.



GLOUCESTER

30 ft. x 28 ft.

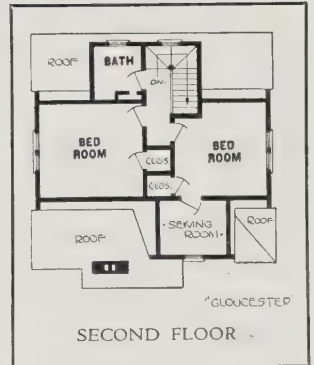
Seven Rooms and Bathroom with
Extra Toilet

FRAME

Group C

(See Price List)

The home shown here in frame construction may also be built in stucco, brick veneer or solid brick. Write for prices.



Imposing Lines in English Rural Style

This new and unusual design has all the easy grace of the English country home. The broad, handsome chimney, together with the sweeping lines of the porch, make a distinctly imposing front. Battened shutters are used with quaint effect on all front windows.

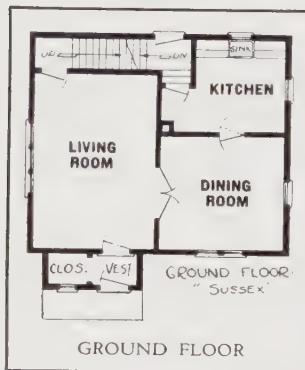
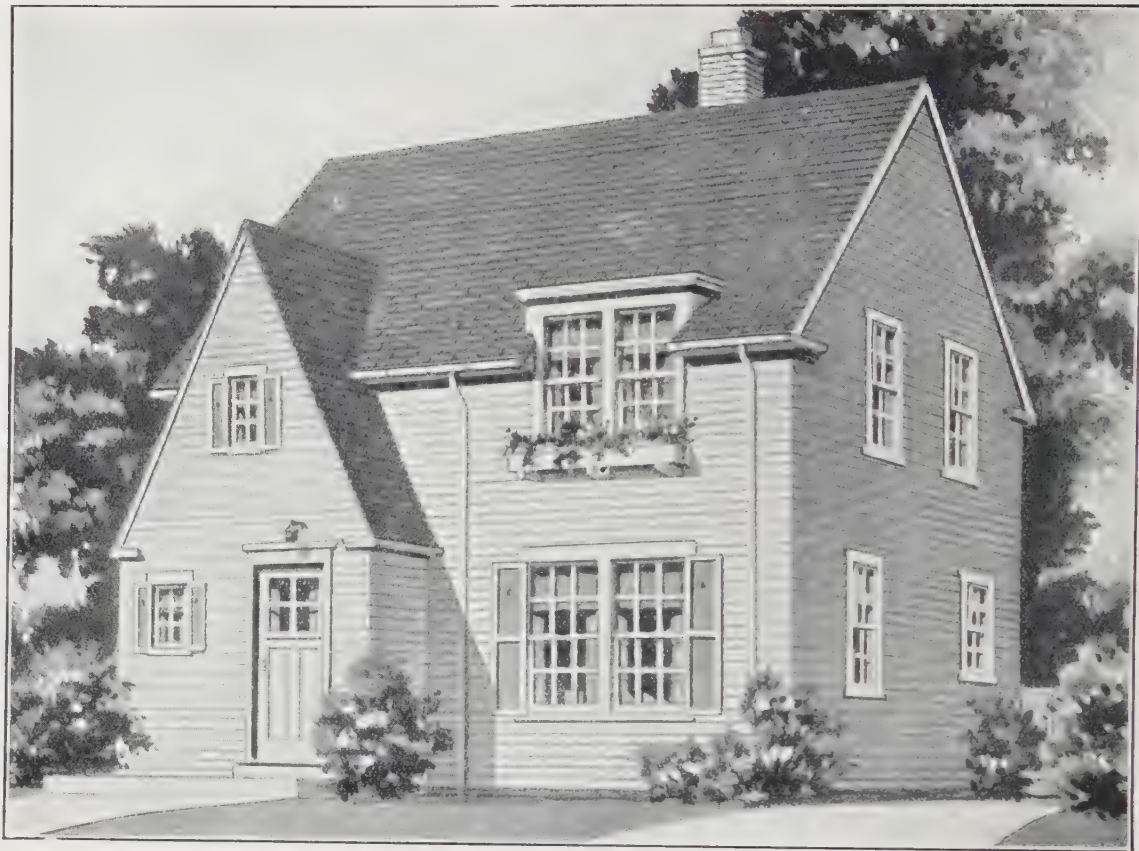
The interior shows an excellent layout of large, inviting rooms. The living-room radiates cheer and comfort, with its wonderful fireplace, pleasing arrangement of windows and ample wall space, which admits of many possibilities in the placing of furniture. Through an archway you glimpse the dining-room, which also has pleasant windows affording views in two directions. The kitchen is a marvel of convenience with plenty of cabinets, broom closet and ice-box space.

SPECIAL FEATURES YOU WILL LIKE

Though this home is only a storey and a half it allows room for two large bedrooms and bathroom upstairs. Under the front gable is a snug space which may be used as sewing-room, dressing-room, or store-room. Only those who have known the convenience of such an extra room realize to how many uses it may be put. The third bedroom is downstairs reached by a convenient hall, off which you will also find a linen closet, a clothes chute and an extra lavatory.

"I want to take this opportunity to compliment you on the way you handled the order for my cottage. I must say everything was as you advertised. I will not hesitate in recommending your company to anyone who wants to build."

R. J. Halpenny, Peninsula, Ont.



SUSSEX

26 ft. x 22 ft.

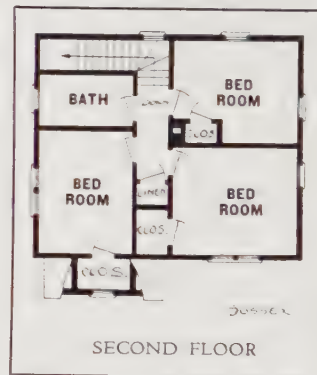
Six Rooms and Bathroom

FRAME

Group B

(See Price List)

The design shown here in frame construction may be adapted to stucco, brick veneer or solid brick. Write for prices.



Noteworthy Design in English Style

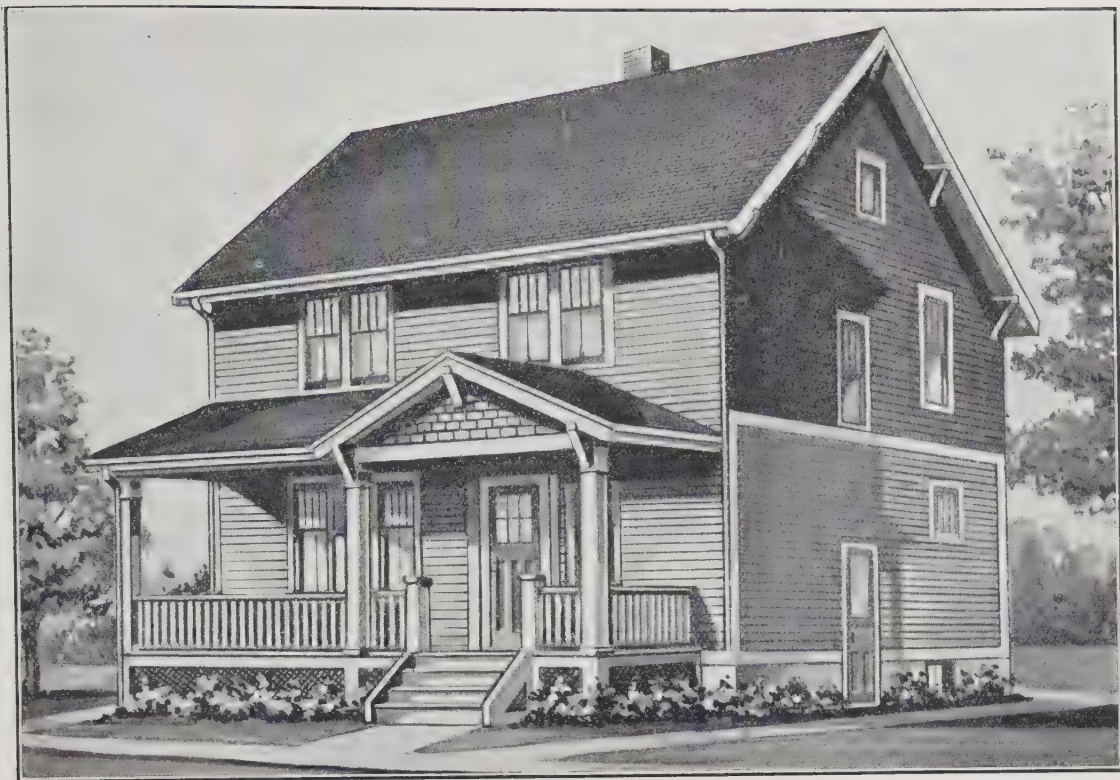
Here is a masterpiece of design, whether you consider its good features from the outside or from the viewpoint of livable floor space. The exterior of the Sussex has been given most thoughtful treatment and the result is very striking and full of character. There's a suggestion of the popular English style in the steep roof-lines, but, perhaps, it is the pleasing arrangement of windows more than anything else that gives this design its charming perspective. And when you study the floor plans you are amazed that six rooms of such excellent shape and size can be included within such modest dimensions.

SIX FINE LARGE ROOMS

On stepping inside the vestibule you discover the handy closet for coats. Then the living-room—and what a room! More than seventeen feet in length, lighted by three windows, and with such ample space that you will have no trouble in placing your large pieces of furniture. From the rear of the living-room the stair leads up to the second floor, where you find a commodious bathroom and three large bed-rooms, each provided with good clothes closets and having two or more windows for cross ventilation.

Mr. Wm. Marshall, of Sault Ste. Marie, says:

"Thank you for your prompt and efficient service in all our dealings with you. We take pleasure in recommending you to others."



SOMERSET

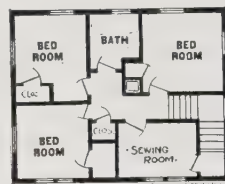
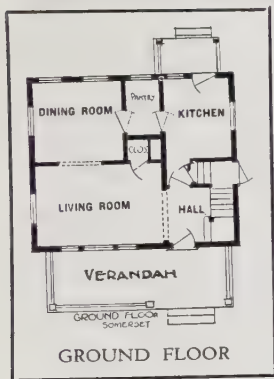
28 ft. x 24 ft.

Seven Rooms and Bathroom
FRAME

Group D

(See Price List)

The design which is here shown in frame construction can be readily adapted to stucco, brick veneer or solid brick. Inquire about prices.



SECOND FLOOR

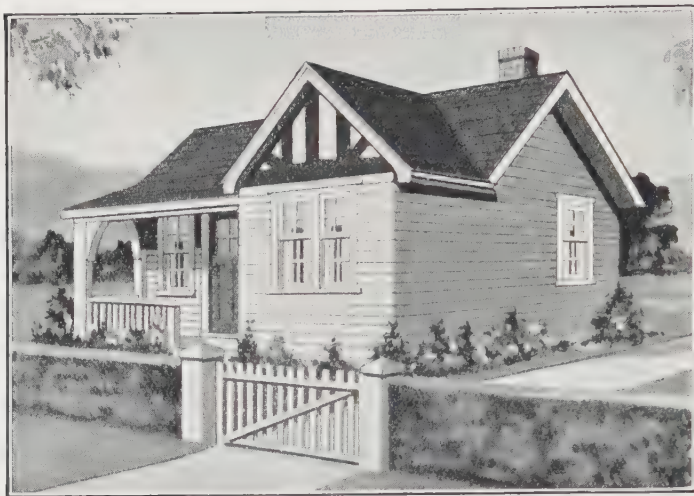
A Substantial Home of Neat Appearance

The simplicity of good taste is expressed in the colorful combination of siding and asphalt shingles used in the exterior treatment of "Somerset". Two full storeys provide for all rooms of ample size and the layout uses all floor space to the very best advantage. Suppose we enter. You will delight in the large living-room with its archway affording a view of the dining-room, and providing a fine air of spaciousness. The ideal kitchen arrangement, with large pantry, next claims your attention. This is specially useful in farm homes, but if you do not need the pantry you may convert the space into a delightful breakfast alcove.

EXTRA ROOM UPSTAIRS

Upstairs the nice big sewing room may be pressed into service as a child's room or extra bedroom, just as occasion demands. In the "Somerset" plan nothing has been omitted which could serve your comfort or convenience—yet the cost is very moderate.

Mrs. Garnet McAteer, of Cornwall, Ont., says:
"Recently I saw a house which you had built for a friend of mine in Hamilton—and, believe me, it was a HOME. If I ever decide to build it will surely be a Halliday Home."



PINEHURST

Three Rooms

20 ft. x 20 ft.

FRAME

Group A

(See Price List)

The design here shown in frame may be adapted to stucco, brick veneer or solid brick construction. Write for prices.



• PINEHURST FLOOR PLAN

For the Young Couple or the Old Folks

A comfortable three-room home for the young couple or the old folks. Good size living-room and up-to-date kitchen with built-in cabinets. If a cellarway is desired one may be built on at the back door at small extra cost. This cosy home is easy to build, easy to heat, easy to pay for. Only by turning to the price list will you be convinced at how low a cost you may obtain a home of your very own.

A. Begg, Angus, Ont.

"The material received for the 'Hedgerow' was up to my expectation."

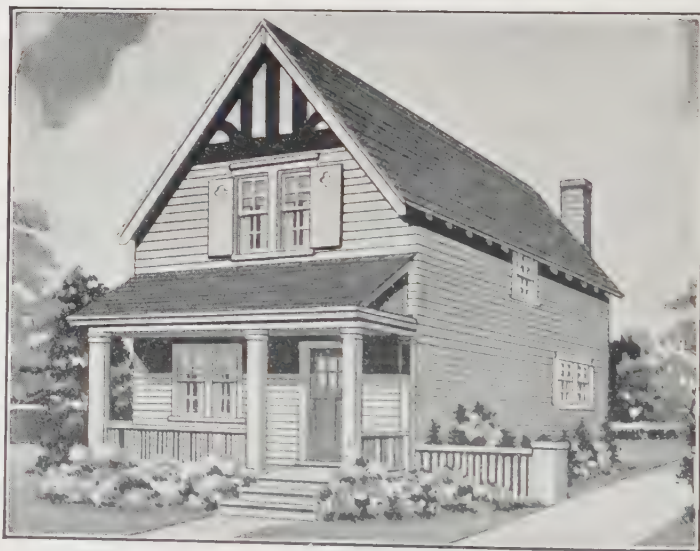
T. F. Bates, Hearst, Ont.

"Car of material arrived yesterday and as far as we can ascertain everything is in good condition and I appreciate the good material."

Comfort with Economy

If you are looking for a neat, substantial home at low cost you will investigate the good points of the "Hazelwood". The trim exterior shows a veranda across the front, a nice arrangement of windows and attractive half-timbering in the gable. When you consider the plans you see that every bit of livable floor space has been used to best advantage. Arches lead from the hall into living-room and from living-room to dining-room.

The kitchen is of good size and most conveniently arranged, with built-in cabinets occupying an entire wall. Upstairs the bathroom is easily accessible to the three bedrooms, all of which are a good size and shape.



GROUND FLOOR

HAZELWOOD

20 ft. x 25 ft.

6 Rooms and Bathroom

FRAME

Group B

(See Price List)

The design shown here in frame may be adapted to stucco, brick veneer or solid brick. Write for prices.



SECOND FLOOR

Berkley, Ont.

"In regard to your inquiry concerning the home I built of material supplied by you. It is a real comfortable home. Very little fire heats the whole interior. Everyone who sees and examines it speaks highly of it. Prospective builders keep coming to see it. I advise them of the cordial relations existing between us as to the business part in connection therewith, and I am sure you will have other customers from this vicinity in the near future."

John Steer.

Attractive Home Reasonably Priced

The exterior of this pretty home is made attractive by the front dormer and by the under-built porch. The roof lines are good and there is an excellent arrangement of windows.

The plans show three nice rooms downstairs. The living-room has a fireplace and is separated from the dining-room by an arch. Upstairs are two bedrooms with a conveniently placed bathroom.



"We are very comfortable in our new home and cannot praise too highly the service given, also the courteous treatment of our order all the way through."

J. A. Kennedy.

"The master carpenter says I could not have got better materials."

J. Simpkins.



GROUND FLOOR
"MAPLE"

Maplewood

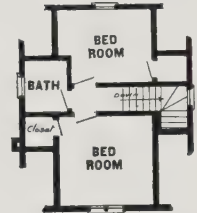
20 ft. x 24 ft.

Five Rooms and
Bathroom
FRAME

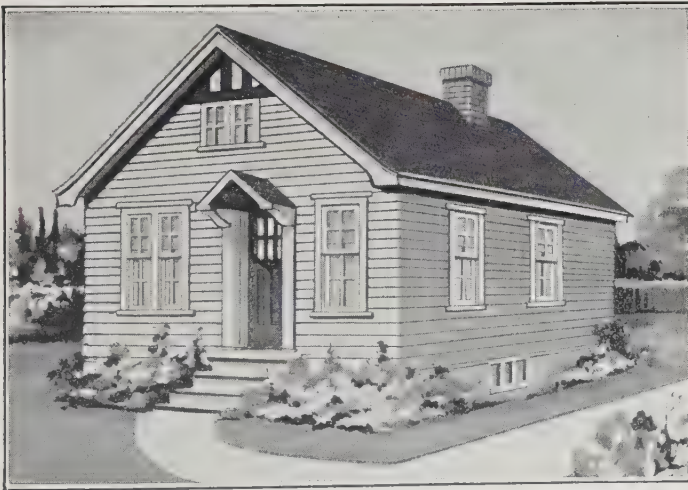
Group B

(See Price List)

The design shown here in frame may be built in stucco, brick veneer or solid brick. Write for prices.



"MAPLE"
SECOND FLOOR



Beechgrove

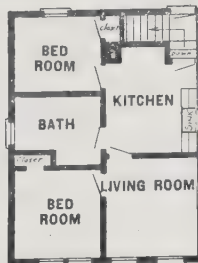
20 ft. x 26 ft.

Four Rooms and Bathroom
FRAME

Group A

(See Price List)

This design is shown in frame construction. It may also be built in stucco, brick veneer or solid brick. Write for prices.



BEECH-
GROVE
FLOOR PLAN

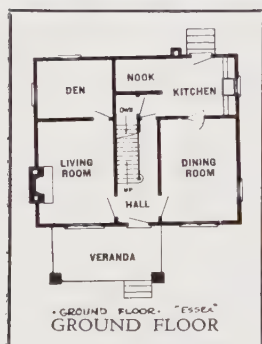
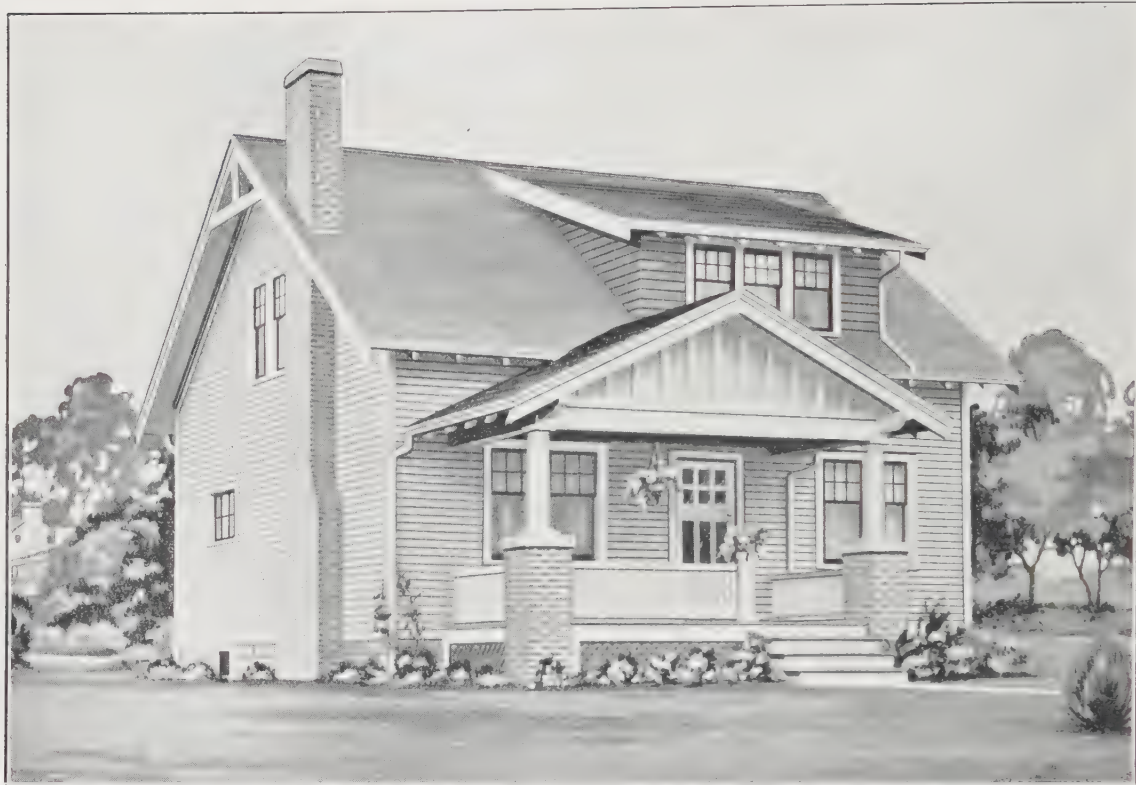
A Well Planned Home

Simple lines and compact layout make "Beechgrove" easy to build, easy to heat and comfortable to live in. In a home of this type many steps are saved daily and housework is reduced to a minimum. If you are looking for a small home of four rooms and bathroom, you will find it hard to surpass this design for careful planning.

START YOUR HOME SOON

It is a brave thing, a good thing to take on the burden of a home. It may mean sacrifice, self-denial and close financing. But along these same channels come character, self-respect and independence.

BURDENS BRING BLESSINGS



ESSEX

30 ft. x 25 ft.

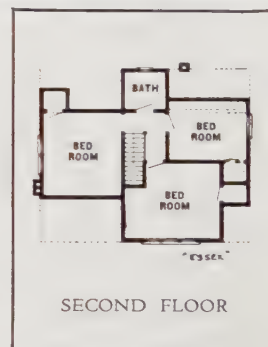
Seven Rooms and Bathroom

FRAME

Group C

(See Price List)

The design shown here in frame construction may be readily adapted to stucco, brick veneer or solid brick. Write for prices.



A Home of Substantial Worth

A design of the "Essex" type is justly popular among home buyers. There is an air of quiet dignity about it that seems to say, "Here you get the most for your money!" The handsome brick chimney showing full length on the sidewall, together with the brick piers of the veranda, make a cheerful color contrast against the frame siding. The touch of stucco and half-timbering in the porch gable adds a very distinctive note.

AN EXTRA ROOM DOWNSTAIRS

On entering the hall you glimpse the dining-room on one side and the large, attractive living-room on the other. Note the extra room downstairs. As a den it makes a very useful adjunct to the living-room. But if you are in need of another bedroom you may prefer to enter it from the kitchen by a door placed in the rear hallway. Upstairs the three bedrooms are all handy to the bathroom and each is provided with ample clothes closet space.

"We have been quite pleased with the material and we shall have a very nice home when completed."

Campbellford.

Kent Lawrence.

Woodbridge.

"It gives me great pleasure to thank you for the honorable manner in which you treated me. I can assure you it is a pleasure to deal with a company who try to do what is right. The material was all first class and will stand inspection."

D. C. Longhouse.

Easy to Build

The price for this home is very low, because everything has been planned to save construction costs. Yet "Eastvilla" is a home that looks attractive and snug in any surroundings. Note the spacious veranda and the side bay window.

CHOICE OF TWO PLANS

You have the choice of two plans, as shown. Four rooms and a bathroom—or five rooms. An air of spaciousness is given by the colonnade which divides living-room and dining-room. The hall in Plan A insures privacy to bedrooms and bathroom and provides a linen closet. The kitchen is very modern, a delightful place to work in, with roomy built-in cabinets.

"My home is certainly one of the PRETTIEST and BEST homes in Cobourg. The furnace is simply wonderful; it heats the house fine. I wish you could see my place; there have been scores of people to see it."

Abram Payne, Cobourg.



FLOOR PLAN

EASTVILLA

23 ft. x 30 ft.

Four Rooms and Bathroom
or Five Rooms

FRAME

Group A

(See Price List)

This home is shown in frame construction. It can be adapted to stucco or brick. Write for prices.



FLOOR PLAN



A Roomy Cottage

Here is a one and a half storey design that will meet with your approval at once. It allows for six rooms of nice shape and size. "Ingleside" is good-looking, of substantial "homey" appearance, and may be purchased for surprisingly little money. Nothing has been spared to make it a home of solid comfort. The convenient arrangement of rooms is quite striking. One bedroom and the bathroom are downstairs—a feature many people prefer—with two more bedrooms of good size and shape above.



GROUND FLOOR

INGLESIDE

23 ft. x 29 ft.

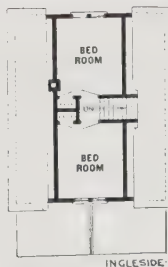
Six Rooms and
Bathroom

FRAME

Group B

(See Price List)

This house is shown in frame construction but may be adapted to stucco or brick. Write for prices.



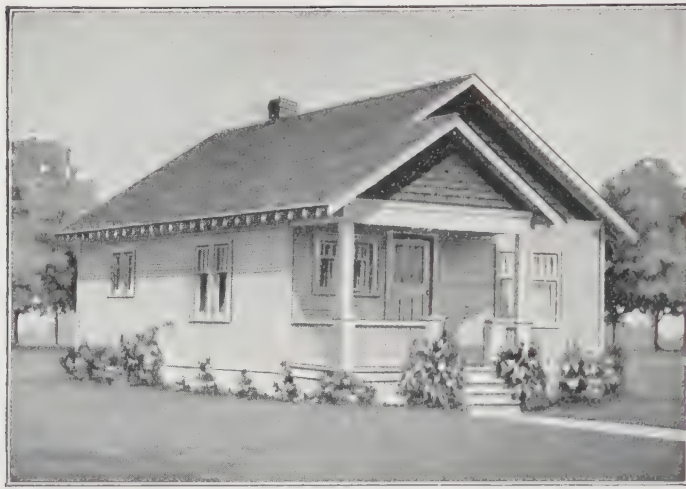
SECOND FLOOR

HIGH QUALITY MATERIALS

The same high quality materials are supplied for small houses. Read what Mr. Johnston says about quality:

"Everything is opening out O.K. and everyone who sees the material is delighted with the quality."

D. W. Johnston, Nettleton, Ont.



Grey

28 ft. x 30 ft.
Five Rooms and
Bathroom
**FRAME
GROUP B**
(See Price List)

This design shown in frame construction may be adapted to stucco, brick veneer or solid brick. State your preference and inquire about prices.



FLOOR PLAN



FLOOR PLAN

Two Plans to Choose from

It is always interesting when more than one layout is offered. You will be quick to select the arrangement of rooms that best suits the size of your family, also your furniture. Here you have a choice of either two or three bedrooms. If you need the extra bedroom you will be glad to combine kitchen and dining-room into a space sufficiently large to serve the ordinary meal, while an enlarged living-room takes care of all other family activities.

CUSTOMERS TELL OF SAVINGS AND SATISFACTION

"Am satisfied we use fully one-third less fuel by having a "Comfortested" home."

J. Bradshaw.

"Material was first class and your treatment of me could not have been better."

J. A. Smythe.

"The building is coming on splendidly, and as regards material I know the equal cannot be purchased here."

Fred C. Bidgood.

Planned for a Narrow Lot

Only seventeen feet wide, "Ingleholme" is most practical for the man who wishes to build on a narrow lot. All the good-looking features of the exterior, full-width veranda with substantial brick corner-posts, the wide dormer, the two sets of triple windows, tend to make it look larger than it really is. The layout shows every room a good size. Bathroom and three bedrooms upstairs, with ample clothes closet space. If you are restricted for space, you can't beat this plan and the price is surprisingly low.

"We are enjoying our new "Comfortested" Home very much, and in all our dealings with your company I have nothing but the highest praise to give for your good service. Everything was as represented and of good quality."

C. M. Greene.



Ingleholme

17 ft. x 36 ft. 6 ins.
Six Rooms and Bathroom
**FRAME
GROUP B**
(See Price List)

This design is shown in frame. It may be readily adapted to stucco, brick veneer or solid brick construction. Write for prices.



Ground Floor



Second Floor

A Popular Square Design

"Braeside" is most economical, giving the utmost accommodation for the least possible money. It has plenty of room for the medium size family, with one bedroom downstairs and two above. Note the central hall, giving access to all rooms on the ground floor and from which the stairway leads. This feature alone saves the housewife many steps in the course of a day's work.

UNPUNISHABLE CRIME

The man who sells impure food is fined or jailed. And the dealer who offers "all wool" that is not as described will find himself in trouble. But the man who builds "cold" homes—his is a crime without a punishment.

THE LAW SHOULD FORBID COMFORTLESS CONSTRUCTION



Braeside

28 ft. x 28 ft.

Six Rooms and
Bathroom

BRICK VENEER

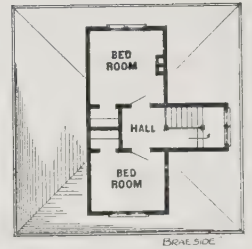
Group B

(See Price List)

This house is shown in frame. It may be built in stucco or frame. Write for prices.



GROUND FLOOR



SECOND FLOOR



Belvue

23 ft. x 36 ft.

Five Rooms and Bathroom
FRAME, READY CUT

Group B

(See Price List)

The design shown here in frame may be built in stucco, brick or brick veneer. Write for prices.



FLOOR PLAN

Five Room Home At Low Price

Charming simplicity and low cost make "Belvue" a Halliday leader. It is lifted out of the ordinary, however, by the set-in veranda, the triple bay windows in living-room and dining-room and the belt of shingles just above the foundation. Interior shows a very handy layout with modern features in the kitchen and elsewhere.

Living-room and dining-room joined by an arch give a spacious layout for any demands you may put upon it when you wish to entertain. The size of the dining-room is further increased by a big bay window with triple windows.

"Now that our home is complete and we are comfortably settled, we are indeed enjoying it. I am satisfied with the materials used."

P. T. Myers, Dresden, Ont.

Just the Home for a Narrow Lot

You can place this home nicely on a 25 foot lot, but although quite narrow all the rooms are of good size. Simple lines and ready cutting make "Elmdale" an easy home to build and the low price makes it easy to finance.

ECONOMICAL COMFORT

The contrast of painted siding and asphalt shingles gives a colorful effect to this pretty home and a promise of comfort that is not lost when you step inside the vestibule. Downstairs there is a large living-room, a nice dining-room with cheery bay window, a handy, modern kitchen, amply supplied with built-in cupboards, and also extra space for a breakfast nook. Upstairs there are three nice bedrooms, each with clothes closet, also a roomy bathroom.

"I write to tell you that we find the materials quite satisfactory and are getting on well with the construction. The inside finish looks good to me."

D. Moir, Hensall, Ont.



GROUND FLOOR

ELMDALE

21 ft. x 28 ft.

Six Rooms and Bathroom

FRAME

Group C

(See Price List)

This house may also be built in stucco, brick veneer or solid brick. Write for prices.



SECOND FLOOR



WILLOWDALE

22 ft. x 29 ft.

Five Rooms and Bathroom

FRAME

Group B

(See Price List)

This design here shown in frame may be readily adapted to stucco or brick construction. Inquire about prices.



FLOOR PLAN

A Snug Little Home for a Small Sum

What a pretty little house it is! Cosy and snug, certainly, and laid out with comfort and convenience for its main thought. The living-room opens into the dining-room through an arch, which lends a fine air of spaciousness. The kitchen is thoroughly modernized, with sink placed before a cheery window and built-in cabinets on both sides. Note the handy little hall, dividing the living-rooms from the sleeping quarters and the bathroom.

AN OUTSTANDING EXAMPLE OF HALLIDAY VALUES

"Willowdale" demonstrates that Halliday Homes will save you money. Turn to the price list and see how little money you need to really have a home of your own. But comfort has not been forfeited in order to get a low price; the same comfort-giving construction is provided in all Halliday Homes. Mr. W. Tarr, Moncton, Ont., says: "We easily saved \$200 or \$300 on our cottage home, in which we are very comfortable."

Planned for Economy and Comfort

The "Niagara" is simple to construct and quite inexpensive. It has an attractive appearance, with its hooded entrance, big double front window and open cornice showing the rafter ends. Hardwood floors are provided throughout, according to our rule of including even in our smaller homes all the comfort-giving features for which Halliday construction is famous.

AN INVITED GUEST

Comfort never comes uninvited to any home. Not a chance visitor, comfort is present only after the way has been prepared for her coming. But when once she arrives she is there to stay!

PLAN FOR AND HAVE COMFORT



Floor Plan

NIAGARA

20 ft. x 30 ft.

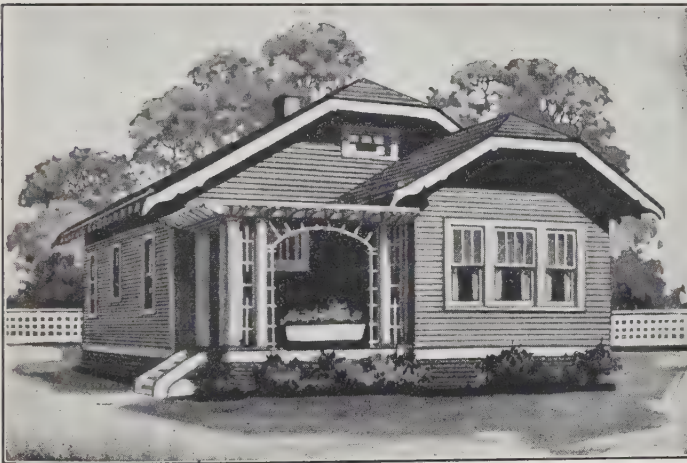
Four Rooms and Bathroom

FRAME

Group A

(See Price List)

This frame house may be built in stucco, brick veneer or solid brick. Write for prices.



GRIMSBY

22 ft. x 36 ft.

Five Rooms and Bathroom
FRAME

Group A

(See Price List)



Floor Plan

Neat Cottage Home Moderately Priced

In this delightful little home comfort is assured by the "Comfortested" construction, a feature that saves from 20% to 30% of fuel cost. The pergola effect of the porch, with steps to the side is quite unusual and charming, and the hooded effect of the gable ends is another distinctive touch. Some of the good points of the interior are the two nice bedrooms divided by the bathroom, the spacious effect of living and dining room, separated only by an arch and the very modern kitchen with roomy built-in cabinets.

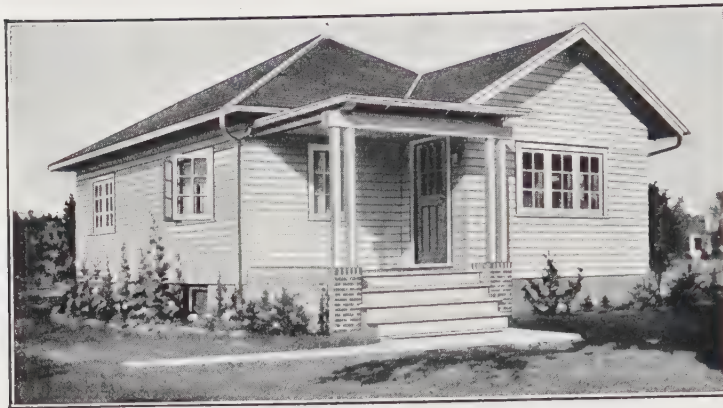
LOW COST

You will get the most pleasant surprise of all when you turn to the price list. It is hard to believe that you can have such a charming home for the money. Everything has been done to reduce construction costs; yet comfort has not been sacrificed in the least. The comfort-giving features of Halliday construction are included in all small homes as well as the more expensive ones.

This design shown in frame may be adapted to stucco, brick or brick veneer. Write for prices.

"I must say you have treated me fair and square and I have no hesitation in recommending you to any person."

E. E. Wilson, Caledon, Ont.

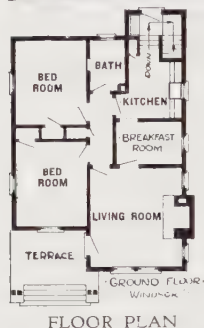


J. Hallett, O'Leary, P.E.I., says:

"I am occupying the house and have to advise you that I am very well pleased with everything, and must congratulate you on your promptness in shipping anything that was short and also for your courteous manner of doing business."

"My Sunnydale Home is completed. We are living in it. It is very comfortable and attractive."

W. J. Callanan.



WINDSOR

23 ft. 6 ins., x 33 ft.

Five Rooms and Bathroom

FRAME

GROUP B

(See Price List)

This design is shown in frame. If stucco or brick construction is preferred state your choice and inquire about prices.

5-ROOM HOUSE OF UNIQUE DESIGN

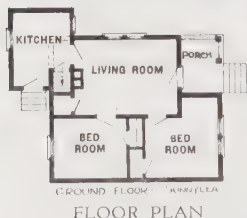
The whole exterior has character. The terrace effect of the veranda is a distinctive note. The large living-room is made cosy by a fire-place. The modern kitchen is a delight. Both bedrooms have closets and there's a linen closet in the hall.



The pretty "Balmoral" home built by Mr. and Mrs. Morris, Caledonia. Through Halliday service Mr. Morris has a home of "all weather" comfort of which anyone would be proud.

"I am extremely well pleased with the lumber and especially so with the shingles and hardwood flooring, which were of excellent quality."

Victor Wylie.



SUNNYLEA

23 ft. 6 ins. x 23 ft. 9 ins.

Four Rooms FRAME

GROUP A

(See Price List)

This home is shown in frame construction but it may be adapted to stucco or brick. Write for prices.

AN IDEAL ARRANGEMENT

This pretty four-room house was specially designed for one of our customers and when built it looked so good that we featured it and it became quite popular. Only when you come to place your furniture in the "Sunnylea" home do you realize how well planned it is. Each room is a good size and is well lighted. There is a closet for coats off the living-room. The handy kitchen is a delight. And as for value—well, you'll find the "Sunnylea" hard to beat.



"I have a beautiful warm house this winter, and I notice in summer it keeps nice and cool."

H. Haswell.

"We found your service and ready response to inquiries quite a convenience, and are sure we saved considerably by building the Halliday Way."

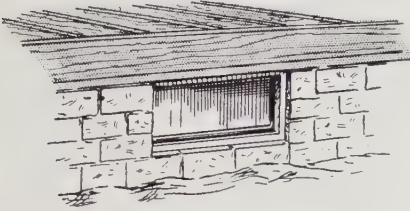
William Lambert.

BETTER CONSTRUCTION

Features "Comfortested" Homes at Every Detail

One Order Covers Every Item. We Guarantee "No Extras."

BASEMENT FRAMES, ETC.

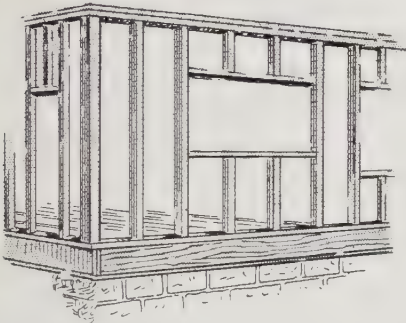


Basement Window Frames and Grade Door Frames are supplied, these being the first pieces that are built into foundation walls. Trimmers are placed over windows to support weight of joists.

MAIN GIRDER AND FLOOR JOIST

The main girder or beam for supporting floor joist is sent in proper lengths to build up a 6" x 8" girder. The sill, or wall plate, is 2" x 4", laid on the foundation wall. All floor joists are 2" x 8" or 2" x 10" and spaced 16" on centres. In some cases where attics are floored 2" x 6" ceiling joists are supplied.

STUDDING AND FRAMING—NO HEMLOCK USED



All studding is figured for 16" centres, 2" x 4" sized lumber being used. Except in Ready-cut Homes studding is sent in standard lengths. Allowance is made for doubling at corners and all large openings. An extra quality of 2" x 4" is sent for miscellaneous framing.

ROOF RAFTERS

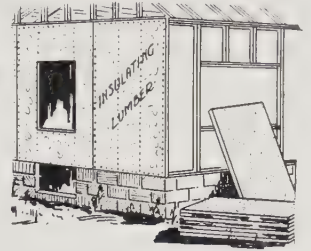
Roof rafters are, in most cases, 2" x 4", of suitable length and spaced 16" or 24" on centres, as required. Sufficient material is allowed for ties where necessary. All framing lumber is of exceptionally high quality, well seasoned. No hemlock lumber is permitted.

BEAM FILLING

For solid construction and as a draft-stopping device, we send sufficient 2" x 8" or 2" x 10" lumber to spike to the ends of the ground floor joists.

INSULATING BUILDING BOARD FOR WALL SHEATHING

In order to make doubly sure of comfort combined with fuel economy, we strongly recommend the use of Insulating Building Board for outside wall sheathing. This comfort-giving sheathing builds stronger walls



in less time and adds greatly to the heat-retaining value of the wall. Unless otherwise instructed, we ship Insulating Board for outside wall sheathing, but will, on request, substitute tongued and grooved lumber with two layers of sheathing paper, at small additional cost.

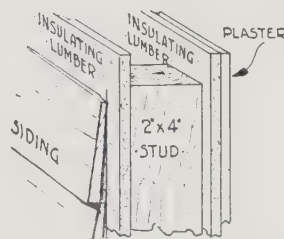
ASPHALT SHINGLES LAID ON MATCHED ROOF SHEATHING

Roof Sheathing is supplied in tongued and grooved lumber. Each board fits the next, making a tight roof at all times. Over this extra quality roof sheathing are laid colorful slate-coated asphalt shingles to finish the roof. Galvanized shingle nails provided.



SIDING

High grade siding of clear cedar 5½" wide is supplied for Frame Houses in this book. Siding is lapped three-quarters of an inch. A sufficient



quantity is sent for all purposes and we guarantee quality. Where wide siding is shown this will be 9" in width, resawn from 1¼" x 10" pine boards. Where homes are shown in stucco finish we supply

galvanized metal lath and wood strapping for stucco base.

Note the unusually tight wall construction shown in sketch. First, lap siding, then Insulating Building Board nailed to studding, then a second thickness of Insulating Board on the inside, which serves as a plaster base instead of lath.

INSULATION FOR WALLS AND CEILING

Every "Comfortested" Home is insulated. All exterior walls are sheathed on BOTH SIDES with Insulating Board, and in one-storey homes the main ceiling is also sheathed with the same comfortable-assuring material. In the two-storey homes the upper ceiling only is insulated.

Insulating Board comes in handy-sized sheets. It is easy to put on, makes a very rigid wall and has a very high insulating value. It is practically half an inch thick and is known as "half inch" insulation. When used on both sides of the studs, as in "Comfortested" construction, you get practically one inch of insulation.

The Bureau of Standards has made exhaustive tests with this and other insulating materials, with results that prove conclusively that it pays to insulate: pays in comfort and economy of fuel. The saving in fuel alone is placed at 30% to 40%, when one inch of insulation is used, as specified in "Comfortested" Homes.

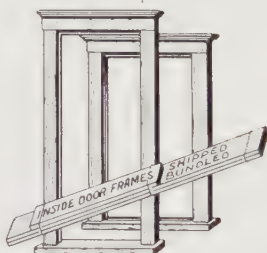


INSULATING LATH TAKES PLACE OF WOOD LATH ON INSIDE OF ALL EXTERIOR WALLS

Our Insulating Lath, shown in above picture, makes a perfect plaster base, the result being a smooth, hard surface, free from hair cracks and lath marks that are always present when plastering on wood lath.

WIND-TIGHT FRAMES

All window and outside door frames are the improved Halliday "Clear Face" frames, as described in our Building Material Catalog. Halliday frames are better made than ordinary frames and have three special "wind-stopping" features and other advantages that are found in no other make. Frames are shipped bundled, ready to nail together.



LATH

Pine wood lath are supplied for all interior partition walls, also for the lower ceiling in two storey houses. Insul Board lath or Gyproc lath can be supplied, if desired, at reasonable additional cost.

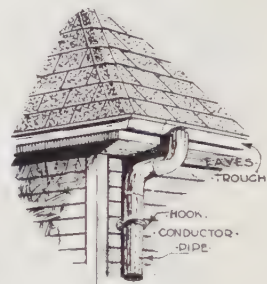


FIRE SAFE ASPHALT SHINGLES

For the roof covering we supply colorful, fire-safe, thick butt slate-coated Asphalt Shingles, at no extra cost. Guaranteed absolutely weather-tight.

GALVANIZED EAVETROUGH

We supply galvanized eavetrough with necessary fittings. This is made in 28 gauge galvanized "copper bearing" metal, as called for on plans. Roof Trimmings, such as Ridge Cover, Valley Strips and Flashings, are supplied in heavy slate-surfaced asphalt. Individual asphalt shingles are sent for ridge cover.



ALL NECESSARY NAILS

Sufficient nails are sent for all purposes. Nails for rough framing purposes; finishing nails for inside trim; flooring nails for hardwood flooring; all are included. And a plentiful supply is allowed, too, including special nails for Insul Board and shingle nails.

VERANDA AND CORNICE MATERIALS

Verandas are NOT an extra in Halliday Homes, if shown in plan. We supply all rough and finish lumber, columns, hand-rail, balusters, etc., as well as all cornice lumber for House and Veranda roofs.

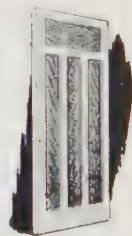
DOUBLE FLOORS

Every "Comfortested" Home, no matter how small, is provided with a double floor over the entire ground floor area. The sub-floor of tongued and grooved lumber is laid directly on the joists. Over this is placed a damp-proof paper underlay. Then the finish floor of matched hardwood is laid. Double floors lessen housework and add much to comfort and warmth.

WELL MADE DOORS, READY MORTISED FOR LOCK

All doors are made of clear wood, are exceptionally well made and will give lasting satisfaction. Inside doors have a natural grain that will take stain and varnish to perfection and will match the trim.

Clear Fir doors in our "Bronte" and "Columbia" designs are provided in all cases, but other designs may be chosen from our Catalog at a corresponding change in price. Every door is ready mortised for lock. Handsome French doors, complete with glass, are supplied where indicated in plan.



FRONT DOORS WITH GLASS SUPPLIED



All Front Doors will be as shown in the plans. These are shipped with the glass already in and are ready mortised for lock. Outside doors are supplied in clear Pine 1 3/4" thick. Where rear and side doors are called for, these are also made of clear pine and supplied with glass.

ANY CLASS OF CONSTRUCTION FRAME, STUCCO, BRICK VENEER OR BRICK

Most of the designs in this book are shown in frame construction, but can be readily adapted to stucco, brick veneer or solid brick, where desired. We will gladly furnish prices of any home adapted to stucco, brick or brick veneer on request. Prices of brick veneer or stucco homes do not include the brick or stucco material, unless where requested specially, in which case we shall be pleased to quote. In brick veneer homes the construction is the same as for frame houses, except that the siding is replaced by brick. Where homes are shown in stucco finish we supply Galvanized Metal Lath and Wood Strapping for stucco base.

WINDOWS READY GLAZED AND BACK PUTTIED

Windows are always shipped with the glass already puttied in. Sash are clear pine $1\frac{3}{8}$ " thick, fitted with check rail and ploughed for sash cord. The glass is the best procurable, all sizes over 24" x 24" being double diamond glass. Back bedding of glass gives you putty on both sides, insuring a wind-tight, water-tight and rattle-proof job. Weights and cord supplied.



All casement windows are made to open out. We do not recommend any "open-in" casements, unless protected by veranda.

HARDWOOD FLOORS



finishing touch to any home. They are smooth, glossy, easy to keep clean and polished. They add comfort and warmth and save a big outlay for linoleums and rugs.

In two-storey homes clear Fir floors are provided upstairs. Hardwood floors UPSTAIRS can be supplied at reasonable extra cost.

Even the smallest "Comfortested" Home is supplied with finish floors of beautiful Hardwood downstairs. Everybody wants hardwood floors nowadays. They give the

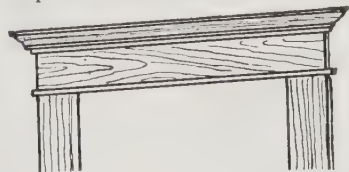
INTERIOR TRIM



You will be delighted with the beautiful Clear Fir interior trim provided for all "Comfortested" Homes. This is entirely free from knots and is ideal for interior woodwork because of its strong, vigorous grain. It will take stain and varnish to perfection, and can be finished up like furniture. All interior woodwork and doors are of the same wood.

MANTEL HEADS BUILT UP

Window and door trim is sent cut to fit, with all pieces ready to nail into place. Mantel heads are built up in the factory. By following this method it becomes an easy and pleasant task to finish the interior of your home. There can be no waste of material through mis-cutting and even an unskilled worker would have little difficulty in fitting each piece to its proper place. Experience has proved that this method of shipping interior trim saves many a dollar, as well as a great deal of time.



SOME HOMES SUPPLIED READY CUT

As an extra service to the builder who prefers to do most of the work himself, or who has difficulty in securing extra help, we can supply some homes ready cut.

We do not carry the ready-cut idea beyond the bounds of practical advantage. Only where cutting and sizing can be done more economically in the mill and the cut material supplied without confusing the builder, is it done. In the Ready-cut Homes, all Rafters, Sills, Plates and main outside Wall Studs are supplied cut to exact length, ready to be nailed into place. Special Blue Prints are provided, showing clearly the size, shape, marks and location of each ready-cut piece. Other details are exactly the same with all "Comfortested" Homes.

Homes which can be supplied ready cut have the words "Ready Cut" after the price.

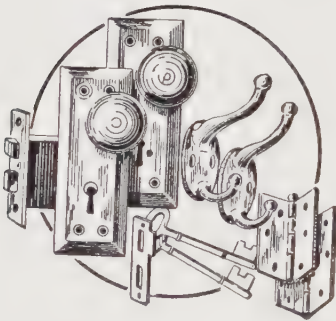
STAIRWAYS



All main stairways are supplied with Stringers, Treads and Risers, ready cut, all ready to nail together.

This effects a big saving in time and cost of stair building. The material used is Clear Fir, to match the rest of the interior trim. Newels, Hand-rail and Balusters are all included. The best of materials and workmanship guaranteed.

BEAUTIFUL HARDWARE



All finish hardware is supplied of high quality throughout, choice of dull brass or antique copper finish.

Finish Hardware includes Lock Sets and Hinges for all doors. Double acting swing doors have special easy working Floor Hinges. Sliding Doors provided with noiseless hangers and track.

Windows are provided with sash lifts and locks, also pulleys and weights.

Clothes hooks are provided for clothes closets.

MEDICINE CABINET IN BATHROOM

In every home in which a bathroom is shown in the regular plans a handy built-in Medicine Cabinet with mirror door is provided.



BUILT-IN FEATURES



In many homes such handy features as Kitchen Cabinets, Ironing Boards, etc., are shown. These built-in features are always included in our price, when shown in the plans. Ironing boards are shipped built-up, ready to place in the wall. Where kitchen cabinets are indicated all materials are supplied in the most convenient form to complete them.

FIREPLACES

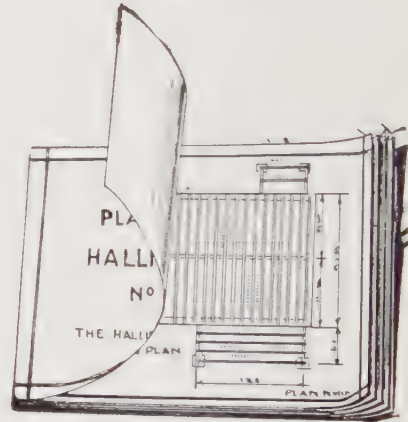
Where fireplaces are shown, we do not supply the brickwork, but furnish all Woodwork and Hardware, Mantel Shelf, Dome Damper, Ash Dump and Clean-out Door. Prices on Face Brick and Hearth Tile for fireplaces will be gladly given on request.

BEST PAINT AND VARNISH

We supply sufficient paint for THREE coats for the outside woodwork. We also include Oil and Turpentine for thinning. Stain and Varnish supplied for all interior woodwork. All paints and varnishes are Purity Brand and are of guaranteed quality.



FREE PLANS

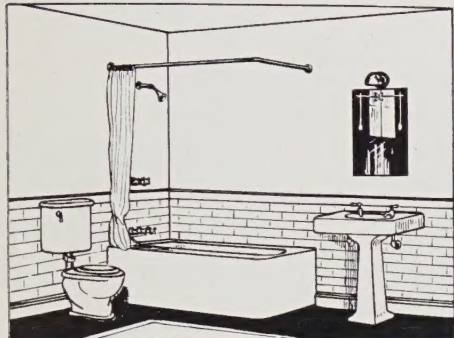


Fully detailed Working Drawings, showing construction and layout, together with a Bill of Material, are provided. These together form a complete guide to construction, and any carpenter can follow them. We do not sell plans of "Comfortested" Homes separately.

Plumbing, Heating, Lighting Equipment

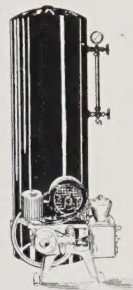
At Low Factory Distributor's Prices

When your building is completed and you are ready to consider the equipment that is to be placed in the new home you will want the modern features suggested on this page. How shall the home be heated? Lighted? What kind of plumbing equipment will you install? These and many more items of equal interest are to be found in Halliday's big FREE Catalog of Building Materials. Write for your copy.



Modern Bathroom Equipment

No matter where you live in town or open country we have plumbing equipment to take care of your requirements. If you live in a locality where you can get sewer and water connections, we will on request quote you prices on regular bathroom and kitchen equipment, also the necessary rough plumbing to complete the work.



Water System for Country Homes

A Pressure Tank Water Supply Outfit will bring you the comforts and conveniences of the city dweller, though you are not within reach of town or city water supply. We shall be glad to furnish information and prices of an outfit that will serve your home.



Hot Water or Hot Air Heating

Doubtless you will be pleasantly surprised when you learn the moderate cost at which you can install a heating system into your home. You may choose hot air heating by means of either a piped or pipeless furnace, or you may have in mind the advantages of hot water heating. In any case we are in a position to offer you a thoroughly practical service and our heating department will be glad to advise you.

Smart, New Electrical Fixtures

If you are to have the advantage of electricity in your new home we will be pleased to quote money-saving prices on the very latest designs in electric light fixtures. You may prefer to select your fixtures separately for each room, or you may save money by buying a six-room outfit complete. Each piece is carefully chosen to give the best lighting effect in the particular room for which it is intended. You may safely trust the expert judgment of our electrical department to make the selection.



Many Helpful Suggestions in Our Free Catalog

The features mentioned above are only a few selected from hundreds of interesting items to be found in our big FREE Catalog of Building Materials. A copy will be mailed to you on request.

Hidden Comfort

here's the secret of
"Inbuilt Comfort"
 as built into every
"Comfortested" Home



Wherever "Comfortested" homes have been built they have caused a sensation. People are not accustomed to see homes built with such protection against cold. The picture above shows a "Comfortested" Home under construction. The walls are now ready to receive the finished siding. Note the absence of cracks, knot-holes and other openings that would leak heat. Compare this with the careless construction you so often see in homes built to sell or rent. "Comfortested" Homes are built to live in.

What Price Comfort

Who will put a price on comfort? Who will place a value upon health? Who will say what it is worth to live in a home of "all weather" comfort; free from drafts; every room livable; with sleeping rooms where the aged, or the sick, or the precious kiddies can rest in comfort; with downstairs floors on which the children may play; with a living-room where cosy comfort reigns under the glow of the evening lights! Who will put a price on these things?

LOW FUEL BILLS

In the Government Booklet recently issued, the statement is made that proper construction of Homes will save on the average three tons of coal per year. This is undoubtedly true in the case of "Comfortested" Homes. And it's surprising how this saving in fuel mounts up yearly.

MARITIME CUSTOMERS ATTENTION!

In the Maritime Provinces we use Maritime Standard Construction throughout. This applies specially to such details as Window Frames, Door Frames, etc. When Insulating Lumber is specified for outside walls, customers in the Maritimes may have tongued and grooved sheathing instead, if preferred. This construction is necessary when shingles are to be used for the outside finish on walls.

CON-
VEN-
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APPEAR-
ANCE

COMFORT

THE

KEYSTONE

REASON-
ABLE
COST

FUEL
ECONOMY

SALE
PRICE

TIME
SAVING
METHODS

THE
HALLIDAY

COMPANY LIMITED
HAMILTON - CANADA

originators of

**“COMFORTTESTED”
HOMES**

In the Maritime Provinces
HALLIDAY-CRAFTSMEN Limited
TRURO, NOVA SCOTIA

Western Ontario
(West of Algoma Central Railway)
HALLIDAY-SUPERIOR Limited
PORT ARTHUR, ONTARIO

Catalog
No. 120



